

## Minutes

West Michigan Prosperity Alliance  
Steering Committee  
October 16, 2017

WMSRDC Offices  
Muskegon Michigan

2:00 p.m.

### **1. CALL TO ORDER:**

The meeting was called to order by John Weiss.

Present: John Weiss - GVMC  
Erin Kuhn – WMSRDC  
Steve Bulthuis – MACC  
Erick Kind - MDOT  
Paul Griffith – Michigan Works! West Central  
Dave Bee – West Michigan Regional Planning Commission  
Andy Johnston – Grand Rapids Area Chamber of Commerce -Phone  
Kevin Stotts – TALENT2025  
Jacob Maas – Michigan Works  
Rick Chapla – The Right Place

### **2. Public Comment**

None

### **3. Approval of Minutes**

**MOTION – To Approve Minutes of September 2017 Meeting. MOVE – Maas.  
SUPPORT – Bulthuis. MOTION CARRIES.**

### **4. Budget Amendment**

**MOTION – To Certify Budget Amendment as Approved at 8/2017 Meeting (see below). MOVE – Johnston. SUPPORT – Griffith. MOTION CARRIED.**

- \$20,000 was originally approved for communications for the Port of Muskegon. They are nowhere near starting that undertaking, so it is proposed those funds be shifted to the Greenways Coalition Trailway Finding Project which spans the entire 13 county Region 4 area. The money would be used for trail signage to promote wayfinding on non-motorized trails and would be used as a local match to leverage \$50,000 from the State.

- Of the \$117,000 set aside for projects for this fiscal year, the following is recommended:
  - The Watershed Project has been working with Public Sector Consultants on a sustainable funding study. \$10,000 of additional funds are requested to broaden the scope of the work and further analyze the data collected.
  - Kevin Stotts TALENT 2025 requested \$10,000 to put towards the LEADR Exchange, a resource to identify employment best practices, recruitment, development and retention. The funding will help finish and promote the project.
  - \$90,000 is requested to be put towards the Asset Management project to help smaller and outlying communities. GVMC, MACC and WMSRDC are leveraging their transportation dollars towards the project as regulations will allow. However, there are areas within the 13 counties that do not fall within the MPO jurisdictions. This funding would help those communities.

**8/2017 MOTION - To Approve Shifting \$20,000 from the Port of Muskegon to the Wayfinding Project; \$10,000 additional Funding for the Watershed Project; \$10,000 for the LEADR Exchange; and \$90,000 for Asset Management. MOVE - Johnston. SUPPORT - Griffith. MOTION CARRIED.**

## **5. Financial Report**

**John Weiss reviewed the financial report. The current report reflects the previously made amendment. There is approx. \$150,185 in fund balance currently, with \$7,792 of that unencumbered funds.**

**MOTION - To Approve the Financial Report. MOTION - Chapla. SUPPORT - Griffith. MOTION CARRIED.**

## **6. Infrastructure Pilot Report**

John Weiss and Erin Kuhn reported on the Infrastructure Pilot.

The project is moving quickly and things have been very busy with numerous meetings. We are in the process of gathering and collecting data. Many of the larger communities have already forwarded their info. Mini grant applications were sent out to 40 small communities. The grants would help to defray the cost of compiling data. Deadline to receive data is November 1 with Data Share Agreement deadline December 15. Data will be held by the Michigan State Police to protect from cyberattack, etc. Thirty-three subject matter experts have been involved. West Michigan is guiding a lot of the project.

## **7. Updating Strategic Plan**

Steve Bulthuis reported on the proposal to update the Strategic Plan which would:

- Catalog the accomplishments of WMPA
- Revisit/Summarize 2016 Strategic Planning Effort
- Determine what will be WMPA's area(s) of focus in the short term (1 yr.) and long term (5 yrs.)
- Identify Potential Organizational Structures
- MACC/WMRPC will be coordinating
- Deliverables will be progress reports at Steering Committee & Executive Committee meetings as well as a report containing accomplishments, summary of interviews, potential areas of focus and organizational options.
- Completion – January 31, 2018
- Cost – Not to exceed \$10,000

**MOTION – To Approve the Proposal for Strategic Plan Update. MOVE – Stotts. SUPPORT – Kuhn. MOTION CARRIED.**

## **8. Dashboard Update and Committee Appointment**

Discussion regarding ongoing development and updating of Dashboard. Regarding adding numerous categories and measurable, Kevin Stotts cautioned quality over quantity to improve utilization & understanding.

Advisory Board to Work with Right Place on Content:

- Jacob Maas, Paul Eisley, Rich Chapla, Dave Riley, Ryan Gimarc, Jim Robey, Ryan Pittelko, Greg Northrup, Paul Griffiths, Bonnie Gettys, Paul Adair

**MOTION – To Reappoint the Dashboard Advisory Committee. MOTION – Bulthuis. Kuhn. MOTION CARRIED.**

## **9. November 7<sup>th</sup> RPI Meeting in Lansing**

Those attending the November 7<sup>th</sup> meeting in Lansing include Rick Chapla, Erin Kuhn, Steve Bulthuis, Dave Been, Jacob Maas, Kevin Stotts, and Simone Jonaitis.

## **10. Goals for Next Year Discussion – Postponed to Later Date**

## **11. Adjourn 3:30 p.m.**