

## Minutes

West Michigan Prosperity Alliance  
Steering Committee  
April 18, 2016

WMSRDC Offices

### **1. CALL TO ORDER:**

The meeting was called to order by John Weiss.

Present: John Weiss - GVMC  
Erin Kuhn – WMSRDC  
Steve Bulthuis – MACC  
Kevin Stotts – Talent 2025  
Rick Chapla – The Right Place  
Doug Wood – Orchard View Public Schools  
Jim Sandy – Mecosta County Development Corp.  
Ed Garner – Muskegon Area First  
Andy Johnston – Grand Rapids Area Chamber of Commerce  
Anne Armstrong Cusak – Office of Governor Snyder  
Kiesha Guy – Muskegon Oceana Community Action Partnership  
Paul Griffith – Michigan Works! West Central  
Dave Bee – West Michigan Regional Planning Commission  
Doug Wood – Orchard View Community Education  
Jacob Maas – West Michigan Works!  
Andy Johnston – Grand Rapids Area Chamber of Commerce  
Crystal Young – West Shore Community College  
Roger Safford - HNTB  
Al Vanderberg – Ottawa County  
Keith VanBeek – Ottawa County  
Jennifer Owens – Lakeshore Advantage  
Dan Rinsema-Sybenga – Muskegon Community College  
Bob Chapla – Community Foundation for Muskegon County  
Brenda Nyhof – Allegan Adult Education  
Jim Fisher - Padnos  
Bill Raymond – Ottawa County Community Action  
Dan Peterson – 8Cap

### **2. Public Comment**

None

### **3. Appointment of Crystal Young**

**MOTION – To Appoint Crystal Young of West Shore Community College to the West Michigan Prosperity Alliance. MOVE – Fisher. SUPPORT – Kuhn. MOTION CARRIED.**

### **4. Approval of Minutes**

**MOTION – To Approve the Minutes of the February RPI Steering Committee. MOVE – Johnston. SUPPORT – Maas. MOTION CARRIED.**

### **5. State Funding Update**

Andy Johnston reported RPI funding for FY2017 has been deleted from the proposed State of Michigan budget. The legislature is working to come up with funding for the Flint water crisis and other issues. Elimination of funding is being viewed as a “conversation starter” as legislators review the overall RPI program and how other regions are spending their funds.

Anne Armstrong Cusak reported the RPI is still a priority of the Governor and he is working to restore funding.

The Metro Council will take up a resolution in support of continued RPI funding. All Steering Committee members are urged to contact their legislators regarding their support of reinstated funding.

**MOTION – To Contact Legislators Regarding the West Michigan Prosperity Alliance’s Formal Support of Continued State Funding. MOVE – Chapla. SUPPORT – Garner. MOTION CARRIED.**

### **6. Update on Dashboard Project**

Rich Chapla updated the group on the Dashboard Project. The advisory group will be meeting this Wednesday to finalize the metrics. Data collection will start after the metrics are determined. Good 5 county info was obtained from the WMSA records. The Minneapolis dashboard is also a key resource.

The first public presentation will be in June at the RPI meeting in Ludington. The final product should be available by October.

John Weiss added as this project is presented & discussed, we need to make sure it is conveyed as a joint effort between the RPI group and the Right Place. The product also needs to be available through our website.

## **7. Update on Clean Water Project**

Steve Bulhuis distributed a report and updated the group on the Clean Water Project – developing sustainable funding for watershed management. The project is being managed by the Macatawa Area Coordinating Council in partnership with GVMC and WMSRDC.

Public Sector Consultants was hired to do the study. PSC will provide monthly progress reports. It is anticipated the final report will be available by August.

## **8. Strategic Planning**

Al Vanderberg and Keith VanBeek conducted a strategic planning exercise. A final report will be forwarded to the Steering Committee to be reviewed at the May meeting.

## **9. Next Meeting**

- **May 16 – Executive Committee Meeting**
  - Strategic Planning Results
  - Call for Projects
  
- **June 20 – Full Steering Committee Meeting – Ludington**
  - Clean Water Update – Steve
  - Dashboard – Rick
  - Call for Projects

## **10. Adjourn**