

Minutes

West Michigan Prosperity Alliance Steering Committee

February 27, 2014

3:00 p.m.

Grand Valley Metro Council (Grand Rapids, MI)

I. ROLL CALL:

Members Present: John Weiss, Executive Director, GVMC
Steve Bulthuis, Executive Director, Macatawa Area
Coordinating Council
Roger Safford, Region Engineer, State of
Michigan, DOT
Paul Griffith, Executive Director, Michigan Works!
West Central
Jim Sandy, President, Mecosta County Development
Cooperation
Deborah Groeneveld, Executive Director, Michigan
Works! Muskegon-Oceana
Angie Barksdale for Bill Raymond, Executive Director,
Ottawa County Michigan Works!
Andy Johnston, Vice President of Government Affairs,
West Michigan Chamber Coalition
Doug Wood, Director, Orchard View Schools Adult
Education
Jacob Maas, Executive Director, Kent-Allegan
Michigan Works!
Bruce Adair, Lakeshore Advantage
Dave Bee, Director, WMRPC
Erin Kuhn, Program Manager, WMSRDC
Evelyn Kolbe, WMSRDC Board Member
Jim Fisher, Padnos/Talent 2025
Valarie Byrnes, Barry Co Economic Development Corp
Kevin Stotts, Talent 2025
Rick Chapla, Vice President, The Right Place, Inc.
Ed Garner, President, Muskegon Area First
Kathy Maclean, Ludington/Scottville CofC/MCGA

Members Excused: Mike O'Connor, Dir, Adult Ed Zeeland Public Schools
Fiona Hert, Dean, Grand Rapids Community College
Linda Brand, Executive Director, Model Com Initiative
Simone Jonaitis, Exec Director, GVSU-Center for
Adult/Continuing Students
Dan Rinsema-Sybenga, Dean, Muskegon Com College
Julie VanDyke, Director of Development, West Shore
Com College
Kathleen Sullivan, Facilitator, Adult Learning Partners
of West Michigan

I. Announcements

WMSRDC announcement that Sean Dey is no longer at WMSRDC and Erin Kuhn has been appointed by the Board as the interim Director.

Randy Thelan has left Lakeshore Advantage and this seat on the Steering Committee needs to be filled.

Motion by Rick Chapla and seconded by Jim Fisher to appoint Bruce Adair to the West Michigan Region 4 Prosperity Alliance Steering Committee. Motion Carried.

II. Approval of the Minutes of January 14, 201

Motion by Jacob Maas, seconded by Paul Griffith. Motion Carried.

III. Alliance Communications Committee Report

The Alliance Communication Committee met on January 23, 2014.

Kevin Stotts did a demonstration of the Basecamp project management software. The cost would be \$20 per year for up to 10 projects.

Motion by Ed Garner, seconded by Paul Griffith to invest in the Basecamp Project Management Software for \$20 per year. Motion Carried.

IV. General Session Committee

The General Session Committee met on January 14, 2014.

A request was made to the Governor's Office to have the first General Session held during the Governor's Economic Summit in Grand Rapids. Rick Chapla is involved with the organization of the Summit to be held March 16-18, 2014, and has secured a time for the meeting.

The Right Place will send invites to all parties that attended the Fifth Third Ball Park Event, but if you have additional names get them to Rick.

John Weiss spelled out the goals for the first General Session Meeting. Criteria for projects will be that they have regional significance. The hope is that Governor Snyder will kick off the session for us.

V. Prosperity Plan Committee

Dave Bee presented the table of contents for the Work Plan and budget for January – September 2014.

Motion by Jim Fisher, supported by Jacob Maas to accept the presented Prosperity Work Plan. Motion Carried.

VI. Public Communications Committee

Rick Chapla distributed the Regional Prosperity 2014 Communications Plan.

VII. DISCUSSION OF FUTURE MEETING DATES

The committee decided that the next scheduled meeting would be March 17, 2014 after the first General Session of the West Michigan Region 4 Prosperity Alliance. The meeting will be held at the Amway Grand Plaza, Grand Rapids.

VIII. OTHER DISCUSSION ITEMS

Doug Wood distributed a document on ALPWN Regional Program for Adult Education. He expressed the interest of this group to participate in this initiative.

Kevin Stotts will offer his executive report as a resource to this committee.

Jim Fisher suggested using clicker technology at the General Session Meetings.

Jacob Maas suggested we look at measuring the ROI of the projects that are brought forward at the General Session Meetings.

IX. ADJOURNMENT:

-There being no further business, the meeting adjourned at 4:30 p.m.

Respectfully submitted,

Deborah Groeneveld