



## GRAND VALLEY METROPOLITAN COUNCIL

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COOPERSVILLE • COURTLAND TOWNSHIP • EAST GRAND RAPIDS • GAINES TOWNSHIP • GEORGETOWN TOWNSHIP • GRAND RAPIDS • GRAND RAPIDS TOWNSHIP • GRANDVILLE • GREENVILLE • HASTINGS  
HUDSONVILLE • IONIA • JAMESTOWN TOWNSHIP • KENT COUNTY • KENTWOOD • LOWELL • LOWELL TOWNSHIP • MIDDLEVILLE • NELSON TOWNSHIP • OTTAWA COUNTY • PLAINFIELD TOWNSHIP  
ROCKFORD • SPARTA • SAND LAKE • TALLMADGE TOWNSHIP • WALKER • WAYLAND • WYOMING

# GVMC BOARD MEETING

## Agenda

October 6, 2017

8:30 a.m.

Kent County Commission Chambers  
300 Monroe  
Grand Rapids, MI

1. Approval of Minutes – Attached
2. Public Comment
3. Oath of Office – Michael Womack, City of Cedar Springs
4. Dispatch Presentation – Daryl Delabbio
5. LGROW – Experiential Learning with Green Infrastructure – Wendy Ogilvie
6. Strategic Planning – Al Vanderberg – Attachment
7. Other
8. Adjourn

# GRAND VALLEY METRO COUNCIL

## Board Meeting

September 1, 2016

8:30 a.m.

Kent County Commission Chambers  
300 Monroe  
Grand Rapids, MI

## MINUTES

### 1. Call to Order

Al Vanderberg called the meeting to order at 8:30 a.m.

#### Members Present:

Alex Arends	Alpine Township
Rob Beahan	Cascade Township
Micki Benz	At-Large Member
Ken Bergwerff	Jamestown Township
Rosalynn Bliss	City of Grand Rapids
Tom Butcher	Grand Valley State University
Daryl Delabbio	Kent County
Charlie DeVries	At-Large Member
Mike DeVries	Grand Rapids Township
Deb Diepenhorst	Cannon Township
George Haga	Ada Township
Carol Hennessey	Kent County
Don Hilton, Sr.	Gaines Township
Jim Holtvluwer	Ottawa County
Mark Huizenga	City of Walker
Steve Kepley	City of Kentwood
Matt McConnon	Courtland Township
Brenda McNabb-Stange	City of Hastings
Cy Moore	Treasurer
Jack Poll	City of Wyoming
Julius Suchy	Village of Sparta
Al Vanderberg	Ottawa County
Cameron VanWyngarden	Plainfield Township
Patrick Waterman	City of Hudsonville
Duane Weeks	Village of Middleville

**Members Absent:**

Jerry Alkema	Allendale Township
Rick Baker	At-Large
Jim Buck	Secretary
Nancy Clary	Algoma Township
Bruce Brown	City of Belding
Dan Carlton	Georgetown Township
Brian Donovan	City of East Grand Rapids
Jason Eppler	City of Ionia
Jerry Hale	Lowell Township
Brian Harrison	Caledonia Township
John Hoppough	City of Greenville
Mark Howe	City of Lowell
Diane Jones	Kent County
Steve Maas	City of Grandville
Karen McCarthy	At-Large
Tim McLean	City of Wayland
Audrey Nevins-Weiss	Byron Township
Tom Noreen	Nelson Township
Steven Patrick	City of Coopersville
Milt Rohwer	City of Grand Rapids
Thad Taylor	City of Cedar Springs
Roger Towsley	Village of Sand Lake
Toby VanEss	Tallmadge Township
Bill VerHulst	City of Wyoming

**Others Present:**

Anne Armstrong	Office of Gov. Snyder
Chris Brown	Grand Valley Metro Council
Abed Itani	Grand Valley Metro Council
Gayle McCrath	Grand Valley Metro Council
Jason Moore	Grand Valley Metro Council
Wendy Ogilvie	Grand Valley Metro Council
Mark Rambo	City of Kentwood
Peter Varga	The Rapid
Mike Womack	City of Cedar Springs
John Weiss	Grand Valley Metro Council

**2. Minutes**

**MOTION – To Approve the August 2016 GVMC Board Minutes. MOVE - Holtvluwer.  
SUPPORT – Stange. MOTION CARRIED.**

**3. Oath of Office**

Al Vanderberg administered the Oath of Office to Cameron VanWyngarden of Plainfield Township.

Cameron said he was honored to be part of the Metro Council and looked forward to working with the Board and on its initiatives.

**4. Public Comment**

None

**5. Anne Armstrong – Office of Governor Snyder**

Anne Armstrong of the Governor’s office of Urban Initiatives gave an update on her activities as a liaison between the local area and the Governor’s office.

- Removing barriers on the State level and solving problems for local governments.
- Bringing back information to Lansing regarding regional activities including:
  - Local meeting with Wayne County executives on fiscal reform
  - 21 Century Infrastructure Summit
  - Regional Prosperity Initiative
  - Muskegon Port
  - Connected Water Trails
  - Wheels to Work

**6. Public Hearing on GVMC 2016/2017 Budget**

**Open Hearing 8:45 MOTION – To Open Public Hearing – Kepley. SUPPORT – Hilton. MOTION CARRIED.**

No comments or questions were offered by the public.

**Close Hearing 8:46 MOTION – To Close the Public Hearing – Arends. SUPPORT – Beahan. MOTION CARRIED.**

**MOTION – To Approve the GVMC 2016/17 Budget. MOVE – DeVries. SUPPORT – Bliss. MOTION CARRIED.**

**7. Other**

At the October GVMC Board Meeting, Al Vanderberg will review the strategic planning that has been going on in the Executive Committee Meetings.

**8. Adjourn 9:00 a.m.**

**MOTION – To Adjourn. MOVE – Hilton. SUPPORT – Bliss. MOTION CARRIED.**



# Ottawa County

## Administrator's Office

**Alan G. Vanderberg**  
County Administrator

**Keith A. Van Beek**  
Deputy County Administrator

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August 26, 2016

Mr. John Weiss, Executive Director  
Grand Valley Metro Council  
678 Front Ave., NW, Suite 200  
Grand Rapids, MI 49504

Dear John,

Please find enclosed the results of the SWOT (Strengths-Weaknesses-Opportunities-Threats) and objective ranking exercises that the Grand Valley Metro Council Executive Committee completed during the strategic planning session of August 18, 2016.

We recommend that GVMC develop a work plan that lists each objective and the steps necessary to achieve the objective along with responsible parties and timelines. We also recommend periodic reporting on the status of objectives, perhaps on a quarterly basis in order to make sure that the board and staff stay aware and committed to objective achievement. Finally, we believe that there is great value in conducting a process similar to the strategic planning session each year so that completed items are celebrated and dropped off the list and consensus is developed anew among committee members for the following year.

We appreciated the opportunity to work with your group and were impressed with the robust discussion that took place.

Sincerely,

Al Vanderberg  
County Administrator

Keith Van Beek  
Deputy County Administrator

*The members of the GVMC Executive Committee examined the strengths, weaknesses, opportunities, and threats affecting GVMC as a whole. The items in each category are not ranked by importance, nor is this intended to be an all-inclusive list. In addition, the items identified provide a view of potential issues that may impact the environment in which the GVMC provides services in the near- or long-term future.*

## STRENGTHS

- Core operations (internal functions)
- Core functions (environmental/trans/REGIS)
- Member participation (member involvement)
- Reputation with the State
- Reputation with major donors...demonstrated results from \$ investment
- Knowledge base
- Regional leadership
- Coordination of core function areas
- Relevant in the community
- Conveners and consensus builders
- Communication to members

- Alignment/Update vision/mission/goals
- Communication...tell our story
- Public perception/awareness/visibility

## WEAKNESSES

## OPPORTUNITIES

- Apply WMSA energy to RPI
- Regional convener/researcher of local gov't service options
- Regional coordinator/provider of local gov't services
- Evaluate opportunities within each of the three function areas
- Develop understanding/support of work on "all" or the "willing/smaller subsets" and corresponding use of resources
- 4th area.....what is GVMC role on general gov't collaboration/cooperation
- Does membership in sub-groups (MPO/REGIS) require membership in GVMC or not?

- RPI future and funding
- Balance: doing too much and losing focus on core functions
- Economics: membership and fed/state funding
- Losing members
- Complacency
- Lack of member participation, especially among all members
- Succession planning: board/exec members/staff and right-sizing for needs
- Governor election
- Term limit impact on legislative advocacy

## THREATS

## Grand Valley Metro Council Executive Committee

Strategic Planning Session August 18, 2016

### Objective Ranking

Objective	Votes	Rank
Discuss proper role of GVMC in local gov't service options	8	24
Review vision/mission statement	8	20
Define/Discuss "4th core"; general gov't collaboration/cooperation	7	29
Membership discussion - definitions, sub-groups, what you get, etc.	6	22
Evaluate options/opportunities within three core function areas	5	11
Discuss and decide engagement in larger regional issues, i.e. RPI/WMSA	3	8
Education/orientation for state legislators	1	4
Communication direction/plan - public/Board	1	1
Discuss and define legislative advocacy; should we do it or not? If so, how do we do it?	1	1
Develop staff succession plan	0	0
Establish/recruit/outreach membership on Board and all committees	0	0
Develop staff succession plan	0	0