

**Grand Valley Metro Council  
Executive Committee Meeting**

June 16, 2016

12:00 noon

Grand Valley Metro Council  
678 Front Ave. NW, Suite 200  
Grand Rapids, MI

**Minutes**

**Present**

Alex Arends  
Daryl Delabbio  
Mike DeVries  
Brian Donovan  
Cy Moore  
Jack Poll  
Alan Vanderberg  
John Weiss

Alpine Township  
Kent County  
Grand Rapids Township  
City of East Grand Rapids  
Treasurer  
City of Wyoming  
Ottawa County  
Grand Valley Metro Council

**Absent**

Rosalynn Bliss  
Jim Buck  
Don Hilton, Sr.

City of Grand Rapids  
Secretary  
Gaines Township

**Other**

Abed Itani  
Gayle McCrath  
Jason Moore  
Wendy Ogilvie  
Chris Brown

GVMC  
GVMC  
GVMC  
GVMC  
GVMC

**1. Call to Order**

Chair Al Vanderberg called the meeting to order at 12:15 p.m.

## **2. Approval of Minutes**

**MOTION – To Approve the May 2016 Executive Committee Minutes. MOVE – Poll. SUPPORT – Delabbio. MOTION CARRIED.**

## **3. Strategic Planning Discussion**

Al Vanderberg reviewed previous discussion regarding conducting strategic planning exercise at the Executive Committee and then bringing the results to the full GVMC Board for comments and approval.

He reviewed the method of strategic planning he has used for various entities which includes an ice breaking exercise, SWOT analysis and “brain dumping” where everyone lists the things they feel GVMC should be involved in or concentrate on. He then leads the group through a ranking exercise. The resulting product would be handed off to John Weiss and staff to create a business plan. Focusing on the overarching goals is a good way to get involvement without micromanaging or getting too burdensome.

Regarding the format of the final product, Al distributed an example of the Ottawa County Strategic Planning and Business Plan which could be used as a template.

The Strategic Planning exercise will take place with the Executive Committee on August 18 at 11:30 a.m.

The July Executive Committee meeting will be cancelled due to quorum issues, with the budget preview forwarded to Executive Committee members via e-mail.

## **4. LGROW Guiding Principles**

Brian Donovan and Wendy Ogilvie reviewed the updated and refined LGROW Guiding principles.

**MOTION – To Move the Approval of the LGROW Guiding Principles to the GVMC Board. MOVE – Poll. SUPPORT – DeVries. MOTION CARRIED.**

## **5. Other**

## **6. Adjourn – 1:00 p.m.**

**MOTION – To Adjourn. MOVE – Arends. SUPPORT – Poll. MOTION CARRIED.**