

Grand Valley Metropolitan Council

Strategic Initiatives Presentation





Five Strategic Initiatives

- 1. Managing Emerging Issues
- 2. Encouraging Collaborative Service Sharing
- 3. Coordinating a Region-Wide Training Exchange
- 4. Nurturing a Regional Economic Development Partnership
- 5. Planning for Sustainable Communities



2012 Grand Rapids Chamber Governmental Affairs Survey

Results are for Scores of 8 and Above

Please Rate the Following Issues and Their Importance to Your Busines	S								
Michigan's Economic Climate	84%								
Management of State Budget	70%								
Economic Development Incentives	45%								
Management of Local Government Budgets	45%								
Condition of Transportation Infrastructure									
Regional Planning and Cooperation	40%								
To What Extent Should the Following Be Priorities for the Chamber									
Reducing Regulations	67%								
Adequate Funding for Roads									
Reforms That Promote Best Value for Money Spent of Transportation	60%								
State Spending Reductions	55%								
Elimination of the Personal Property Tax	50%								
Projects that Reduce Congrestion on our Roadways	46%								
Which General Policy Areas Should be Priorities for the Chamber									
Remove Barriers for Governmental Service Collaboration	60%								
Local Government Fees and Regulations	54%								
Elimination of Term Limits	39%								
Part Time Legislature	39%								



To Be Successful We Must Ensure:

Trust
Credibility
Confidence



Six Strategic Initiatives

- 1. Ensure Trust, Credibility, Confidence
- 2. Managing Emerging Issues
- 3. Encouraging Collaborative Service Sharing
- 4. Coordinating a Region-Wide Training Exchange
- 5. Nurturing a Regional Economic Development Partnership
- 6. Planning for Sustainable Communities



Ensuring:

Trust
Credibility
Confidence



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Insure Trust, Credibility, Confidence													
Discussions and Evaluation of GVMC Staff and Resources													
Schedule Meetings with Individual Member Communities													
Author Weekly Updates to Board Members													
Attend Member Board Meetings													
Meetings with Individual Focus Groups													
Supervisors, Mayors, Clerks, County, Treasurers, etc													
Meetings with Partner Associations													
MTA, MAC, MML, Chambers, Right Place, Ottawa EDC,etc													
Ongoing Meetings with Focus Groups and Partner Assoc.													
GVMC Public Official Reception													
Develop and Survey GVMC Members Regarding Expectations													
GVMC New and Returning Officials Reception													
Update Web Site Information for Content and Accuracy													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans													



Managing Emerging Issues



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Managing Emerging Issues													
Ongoing Monitoring of Major Issues													
Secure Partnerships to Identify Issues with Associations													
Develop and Survey GVMC Members Regarding Emerging Issues													
Meet with State Officials to Determine Upcoming Issues													
Meet with GR Chamber about Public/Private Partnerships													
Quarterly Luncheon Meetings													
Attend Partner Assoc. Mtgs if Possible	MTA		MAC LEG						MAC	MML			
Host State Issues Workshop with Partner Associations													
Create Study Group Teams for Emerging Issues (As Needed)													
Develop Responses and Actions for Emerging Issues													
Develop Information Portal on Emerging Issues													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans			_										



Encouraging Collaborative Service Sharing



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Encouraging Collaborative Service Sharing													
Pursue, Promote and Champion Opportunities to Cooperate													
Facilitate All Discussions Regarding Cooperative Agreements													
Work to Identify and Pursue Cost Sharing Opportunities													
Partner with GVSU to Facilitate Assistance													
Become a Resource for Research and Analysis of Service Sharing													
Economic Incentive Vitality Program/Other Incentives													
Mark Murray Cooperation/Collaboration Quarterly Lunch													
GR Chamber Public/Private Partnership Quarterly Lunch													
Survey GVMC Members Regarding Cooperative Agreements													
Host Cooperation Workshop to Discuss Existing and New Ideas													
Develop Media/Speaker Prog on Cooperation to Promote GVMC													
Develop Online Information Source													
The Cost/Benefits of Cooperation and Cost Sharing Seminar													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans													



Coordinating a Region-Wide Training Exchange



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Coordinate Region-Wide Training Exchange													
Survey GVMC Members Regarding Training Needs													
Respond to Ongoing Training Needs and Develop Programs													
Collect Available Training Opportunities from Partner Associations													
Determine Training Opportunities Available Through GVSU													
Develop Final Speaker, Calendar and Curriculum for Training													
Candidate Finance Reporting													
The Cost/Benefits of Cooperation and Cost Sharing Seminar													
Responsibilities of Elected Officials (Twps/Rockford/Cedar Springs													
Appointed Official Workshops (PC, ZBA, Bd. Of Review, etc)													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans													



Nurturing a Regional Economic Development Partnership



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Nurture Regional Economic Development Partnerships													
Finalize Economic Development Policy													
Monitor Legislation and Tools for Economic Development													
Survey GVMC Members Regarding Regional Dev. Partnerships													
Meetings with Partner Associations on Economic Development													
Right Place, Lakeshore Advantage, Ottawa EDC, Chambers													
Regional Cooperation Committee Meetings													
Host Economic Development Workshop with Partners/Members													
Develop Governmental Resource Manual for Partners													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans													



Planning for Sustainable Communities



Action Plan 2012	January	February	March	April	May	June	July	August	September	October	November	December	January
Planning for Sustainable Communities													
Monitor Trends in Community Planning													
Meetings with Partner Associations Regional Planning													
Survey GVMC Members Regarding Regional Planning Issues													
Determine Needs and Receptiveness for Regional Planning													
Host Regional Planning Issues Forum With Planners													
Lead with the Development of Regional Planning Guidelines													
Research Available Grants for Regional or Sub-Area Planning													
Host Regional Planning Issues Forum With Members													
Update Executive Committee on Progress and Discuss Ideas													
Report to the Board Findings/Action Plan													
Issue Quarterly Report to Members													
Issue Annual Report to Members													
Adopt 2013 New Goals and Action Plans				_		_							



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