



### **West Michigan Strategic Alliance Donates Intellectual Property to GVMC**

Launched in June of 2000, the West Michigan Strategic Alliance (WMSA) was formed by a diverse group of community leaders. From the beginning, WMSA set out to be a catalyst in encouraging cooperation and collaboration among business, institutions and governments in our region.

At our November Board of Directors Meeting, Jim Brooks of Brooks Capital Management, John Irwin, President of Huntington Bank and Greg Northup, former President of WMSA made a presentation to the GVMC Board. Jim Brooks along with several GVMC Board Members were founding leaders of WMSA.

WMSA sought to increase prosperity and collaboration in West Michigan. A huge amount of data was collected regarding government, business and non-profit organizations. WMSA is donating to GVMC all of its intellectual property and data.

We will be assuming the intellectual property of WMSA and insure that it is preserved and available for use in the future. We are currently working to catalog the information to make it more readily available.

Jim Brooks provided his vision for the future of WMSA under the



Jim Brooks of Brooks Capital Management and Founder of WMSA discusses his vision with the GVMC Board of Directors.

leadership of GVMC. He asked that we, “build on the general ideas of WMSA and move the work forward. Concentrate on employment clusters and move toward serving their needs”. He relayed his belief that to facilitate trust, you have to “have mutual respect and believe that everyone is look-

ing for a win/win solution”.

In discussing our region he stated, “We are doing well because we are having community conversations.”

We appreciate WMSA having the trust and confidence in GVMC to carry their mission and effort forward.

### **NEXT BOARD MEETING**

Due to a scheduling conflict with our regular meeting location our Board Meeting will be:

**Thursday December 4, 2014**

**8:30 am**

**Wyoming City Hall**

**1155-28th Street, Wyoming Michigan**