



September 12, 2014

Proposal 1 Wrap-Up Presented to GVMC Board

At our September Board of Directors Meeting, Kelly Rossman-McKinney, CEO of Truscott/Rossman made a presentation on the campaign for Proposal 1. GVMC and several of our member communities were very active in working with Lt. Governor Calley in the creation, drafting, analysis and successful passage of this key change in Michigan's tax structure.

Ms. Rossman-McKinney emphasized the key role that GVMC played in the process and the success of the ballot initiative in our state and region. Overall there were 20 statewide news events for

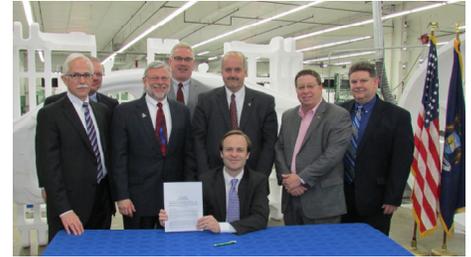
the campaign and 9 of those were held in West Michigan.

On behalf of Michigan Citizen's for Strong and Safe Communities, she thanked us for our significant involvement. Proposal 1 eliminated the Personal Property Tax on Michigan Business. It did so with no tax increase while maintaining local government revenues.

The ballot initiative was approved in every county in Michigan with West Michigan providing some of the strongest support. The yes vote in Ottawa County was 80%. Other area counties included, Kent 78%, Allegan 77%, with Barry and Muskegon at 73%.



Kelly Rossman-McKinney



GVMC/ West Michigan Work Group with Lt. Governor Calley at the Bill Signing Ceremony



LGROW
On Facebook

What happens in the Lower Grand River Watershed truly affects us all.

LGROW's Facebook page is the center of news and events for the Watershed. Keep up to date with volunteer opportunities like invasive plant removal, stream clean-ups, and native seed collection and planting.

Learn interesting facts with Watershed Wednesday and stay informed about upcoming conferences.

Get invitations to family friendly events such as kayaking / canoeing excursions, guided hikes, and festivals.

Win prizes! Throughout the year, LGROW offers giveaway opportunities for prizes like tickets to the West Michigan Whitecaps. "Like" us today at www.facebook.com/LGROW.org

Save the Date!

What: West Michigan Prosperity Alliance General Session

When: October 10, 2014 10:00 am to Noon

Where: GVSU Kirkhoff Center (Allendale Campus)

Topic: Review and Priority Selection of the Nominated Projects of Regional Economic Significance

RSVP: Respond to this email or mccrathg@gvmc.org