PUBLIC & STAKEHOLDER ENGAGEMENT

PART 1: DOCUMENTATION

A COMPANION DOCUMENT OF THE 2050 MTP Public and Stakeholder Engagement Materials

This section includes documentation of our efforts to engage the public as well as our consultation (stakeholder) organizations. It also contains records of materials sent to home and business owners as part of our environmental justice (EJ) process. It is divided into three parts:

- 1. Public Participation Summary Report (including information about our public survey and comments received)
- 2. Consultation Documentation (including comments received)
- 3. Environmental Justice materials

Public Participation Summary Report

The Grand Valley Metropolitan Council (GVMC) is committed to ensuring that citizen input contributes to transportation problem identification through public comment periods, public meetings, and review of the draft document, and that public involvement is a cornerstone of the transportation planning process. GVMC, as the Metropolitan Planning Organization (MPO), is also federally required to explicitly set forth public participation policies. The standards for this process are found in Title 23, Code of Federal Regulations, Part 450, and in Title 49, Code of Federal Regulations, Part 613, which require that the public have reasonable opportunity to comment on transportation plans and programs. These policies are laid out in the <u>Public Participation Plan (PPP)</u>, which can be found on GVMC's <u>website</u>. The PPP describes all the public participation goals and requirements for GVMC, including specific details regarding how GVMC will invite the public into the MTP development process. These guidelines were followed by staff throughout the development of the 2050 MTP.

The MTP Public Participation Process Overview

GVMC's Public Participation Plan is typically updated prior to the development of every new MTP. However, because of the unprecedented times created by the COVID-19 pandemic, GVMC decided that our 2018 plan required updating prior to the development of the FY2023-2026 TIP to better encompass virtual public outreach strategies and information about virtual meetings. The updated Public Participation Plan was approved at a joint Technical/Policy meeting on July 21, 2021, a little over a year before the kickoff of the 2050 MTP.

Per GVMC's Public Participation Plan (PPP), we reached out to the public at four different milestones during the development of the MTP, which included:

- 1. The kickoff to the MTP's development
- 2. Pre-programming collaboration
- 3. Draft MTP, environmental justice, and air quality results (if applicable) completed and available for public comment
- 4. Adoption of draft document

In addition, we held three listening sessions with Mel Trotter guests to better understand transportation barriers they were experiencing with housing and employment. Comments received from these listening sessions are included with the comments received at public engagement milestones at the end of this document.

GVMC maintains an extensive interested citizen/agencies list, or "public participation mailing list," that is used to provide information and notice to the public on transportation planning activities. In addition to the public, this list also includes elected officials, academic institutions, chambers of commerce, neighborhood associations, housing organizations, government agencies, and transportation service providers. This list is maintained in Mailchimp and currently contains over 2,200 subscribers.

To provide the public with fast, easy access to all information related to the 2050 MTP, staff updated gvmc.org throughout the planning process. This included ensuring that announcements for all public participation opportunities, the MTP survey, other relevant background information, and past planning documents were all posted on our website. GVMC also utilized our own social media presence on Facebook, Twitter, Instagram, and Nextdoor to make details related to the document's development available to the public and asked MDOT, The Rapid and LINC UP to share our MTP Facebook posts to expand our reach.

Incorporation of Comments

All public comments received during the development of the document can be found at the end of this document. All submitted public comments were provided to the GVMC Technical and Policy Committees for consideration, and, when applicable, comments were forwarded to the respective road or transit agency for details. This committee review aided staff during the process, helping to make decisions regarding the plan along the way. All comments received were reviewed and incorporated into the MTP when and where appropriate.

In addition to the public meetings, opportunities for public comment are available at Technical Committee, Policy Committee, and GVMC Board meetings. Agendas and minutes for these meetings are posted on gvmc.org.

Evaluating our Outreach Process

GVMC staff will evaluate public participation efforts for this document through our Public Participation Plan (PPP) update process, which will identify areas of success and areas that can be improved upon for future plans.

Public Involvement Efforts by Major Milestones

1.) Kickoff to MTP Development

GVMC staff notified the public that the development of the 2050 MTP was beginning between August 15 and 16, 2022, in the following ways:

- Adding a notice and detailed MTP information to <u>www.gvmc.org</u>; notice appeared on "Latest Developments" and MTP page
- Sending an email to the interested citizen/agency list
- Posting on GVMC's Facebook page and X (formerly Twitter) and asking partner organizations to share the post as well; Instagram and Nextdoor were also used later to advertise the public survey
- Submitting a press release to GVMC's media contact list, which was also posted online

Public Survey

At this point, GVMC also developed and circulated an online survey through Survey Monkey to gain feedback from the public about transportation needs and priorities. This survey was an enhanced version of the survey we used for our 2040 and 2045 MTP. Prior to launching the survey, GVMC staff contracted with Grand Valley State University (GVSU) to review our previous survey and provide recommendations for updates. Part of the contract also included GVSU developing a list of locations where we could post information about the survey to reach low income and ethnic minority groups.

The revised survey asked the public eight questions about the transportation system, including their thoughts on pavement condition, safety, congestion, public transportation, nonmotorized transportation, air and rail, emerging transportation issues, options to increase transportation funding, and where they would like to see transportation dollars invested. In addition, the public was given the opportunity to provide additional comments or concerns about our transportation system. Seven optional demographic questions were included on the survey that asked the responder to provide their zip code; the city, township, or village they live in; their ethnicity; gender; age; yearly household income; and number of people in their household. Upon completion, GVMC contracted with the Hispanic Center of West

Michigan to translate the survey and the materials to advertise it into Spanish. The survey received 1,109 responses by the survey close date of November 11, 2022, and 595 respondents provided comments. To view the comments, please refer to the end of this document.

To help spread the word about the survey, GVMC contacted every jurisdiction as well as The Rapid, LINC UP, Disability Advocates, Senior Neighbors and Downtown Grand Rapids Inc (DGRI) to partner with us by posting the survey link on their website, in newsletters, or on their website; providing flyers at their location, passing our hard copies of the survey, inviting us to events where we could ask the public to take the survey on the spot, or helping us distribute information about the survey in another manner of their choosing. To provide an incentive and to encourage friendly competition between cities, townships, and villages in our planning area, GVMC also partnered with our Environmental Department to provide a \$1,000 beautification grant. The five communities with the highest response rates were entered in the draw. The winner, Jamestown Charter Township, was selected using an online randomized tool.

GVMC also used multiple social media platforms to expand our reach. GVMC posted the survey on our Facebook page four times and boosted it, on X (formerly Twitter) three times, on Nextdoor three times, and on Instagram three times. As for the student poster contest, GVMC posted on Facebook two times, on X (formerly Twitter) two times, and on Instagram one time (plus another post saying it was "coming soon" and two more after the contest closed). The results of the survey competition were posted on Facebook, Instagram, and X (formerly Twitter). GVMC also attended several events where we brought copies of the survey or an iPad that staff used as a kiosk. These events included: To reach low income and ethnic minority groups, staff dropped off flyers at the following locations that were included on the recommended list from GVSU:

Kent County

- Asian Delight Marketplace, Asian grocery store
- New Hope Baptist Church, Baptist church
- Holy Name of Jesus Parish, Catholic church
- Great Giant Supermarket, grocery store
- El Especial Supermarket & Bakery, grocery store
- Bubble Magic Laundry, laundromat
- S & H Laundromat, laundromat
- Wash-King Laundromat, laundromat
- Kentwood Cleaners & Laundry, laundromat
- Supermercado Mexico, Mexican grocery store
- Hispanic Center of West Michigan, non-profit organization
- Horrocks Market, supermarket
- Rodriguez Supermarket, supermarket
- Vernon J. Ehlers Station, train station

Ottawa County

- J & H Family Stores, convenience store/gas station
- The Grocery Outlet Store, discount grocery store
- Dollar Tree, dollar store
- Hi-Tone Cleaners, dry cleaner
- Jenison Cleaners, dry cleaner/laundromat
- Family Fare (x 2), supermarket
- Goodwill, thrift store
- The Fulton Street Farmers Market on August 31, 2022, and September 9, 2022, from 9 am-12 pm
- The Kentwood Farmers Market on September 15, 2022, from 4:30-7:30 pm
- The Grand Rapids African American Art and Music Festival on September 17, 2022, from 4-8 pm
- Table on the Platform at Rapid Central Station on October 1, 2022, from 3-5 pm and October 21, 2022, from 2-4 pm

Additionally, GVMC brought paper copies of the survey to Senior Neighbors so that their clients who do not have internet access were still able to participate. However, due to inclement weather and an event being cancelled, Senior Neighbors was only able to provide five completed copies. Staff was able to manually enter data from paper copies of the survey into Survey Monkey.

Data from the survey is available in a <u>story map</u>, and tables of the survey data are included in the pages that follow. MTP survey results by zip code can be accessed <u>here</u>.

How would you evaluate the following roadway aspects of the Question 1: transportation system in Kent and eastern Ottawa Counties? Roadways Poor Neither good nor poor Good Very good Very poor Pavement conditions 5% 34% 33% 26% 1% Safety of roads & intersections 7% 27% 31% 35% 1% 33% Amount of traffic congestion 8% 31% 24% 3%

Question 2: How would you evaluate the following public transportation aspects of the transportation system in Kent and eastern Ottawa Counties?

Public Transportation

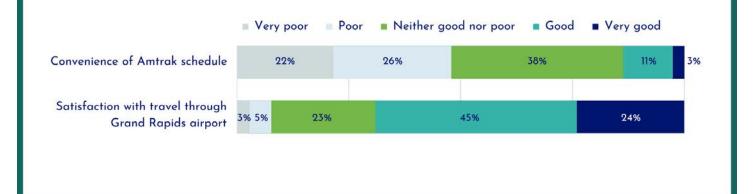


Question 3: How would you evaluate the following nonmotorized aspects of the transportation system in Kent and eastern Ottawa Counties?



Question 4: How would you evaluate the following air and rail aspects of the transportation system in Kent and eastern Ottawa Counties?

Air & Rail Transportation

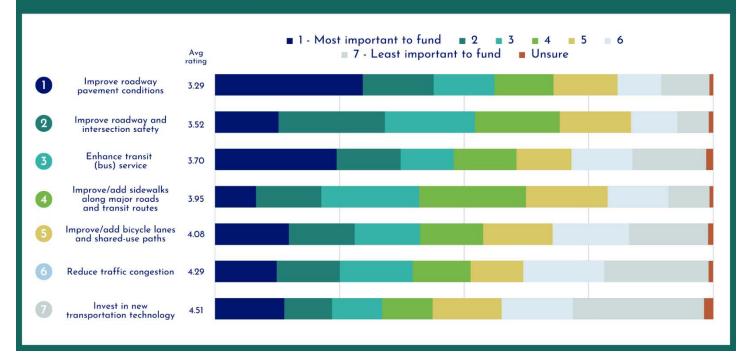


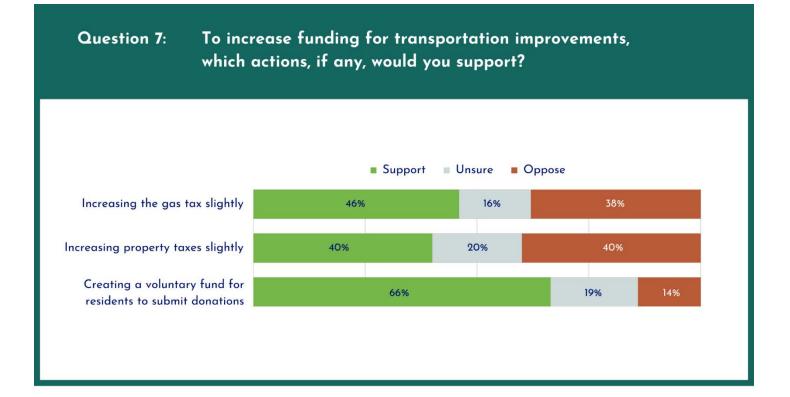
Question 5: How would you evaluate the following emerging transportation issues in Kent and eastern Ottawa Counties?



Question 6:

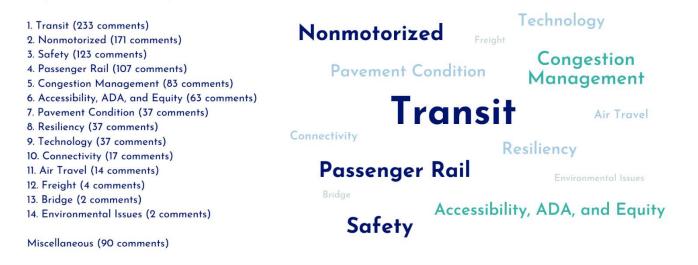
In your opinion, which services should receive the most transportation funding? Choose a number, from most important to fund (1) to least important to fund (7)

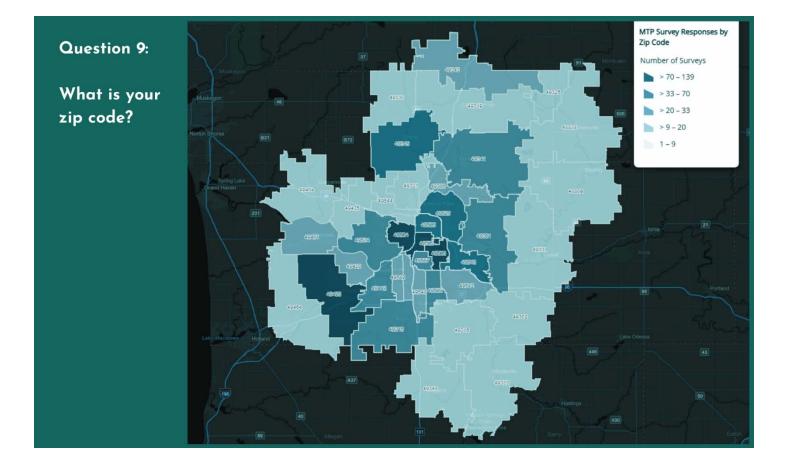




Question 8: Are there other comments or concerns about our transportation system you think might help our efforts to develop a responsible Metropolitan Transportation Plan?

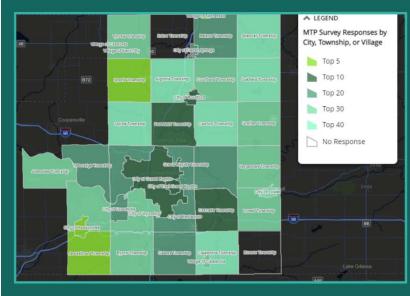
595 respondents provided additional comments and 514 skipped the question. Of the 595 comments received, 14 themes emerged. Below are the 14 themes listed from most referenced to least. Please note that comments received may have contained multiple themes.



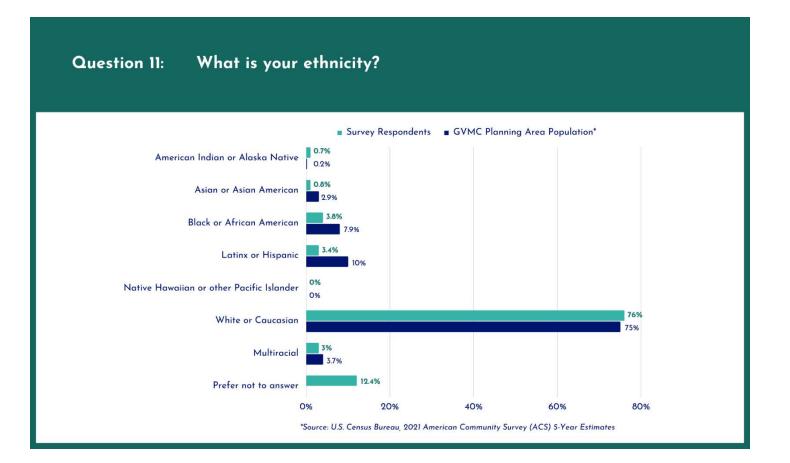


Question 10:

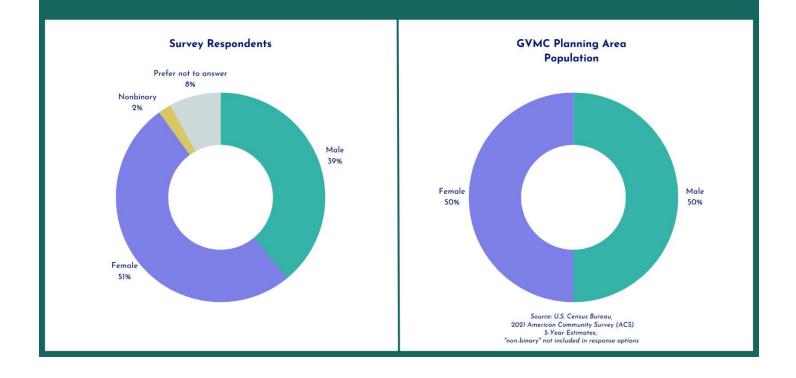
What city, township, or village do you live in?



Location	Location Responses		Location	Respo		
Grand Rapids (city)	33.79%	373	Tallmadge	0.54%	6	
Jamestown	8.51%	94	Caledonia (township)	0.36%	4	
Plainfield	6.34%	70	Cannon	0.36%	4	
East Grand Rapids	5.43%	60	Courtland	0.36%	4	
Sparta (township)	5.07%	56	Lowell (township)	0.36%	4	
Cascade	4.53%	50	Nelson	0.36%	4	
Hudsonville	4.26%	47	Sparta (village)	0.36%	4	
Kentwood	4.17%	46	Alpine	0.27%	3	
Wyoming	3.26%	36	Cedar Springs	0.27%	3	
Walker	2.90%	32	Tyrone	0.27%	3	
Grand Rapids (township)	2.63%	29	Algoma	0.18%	2	
Georgetown	2.45%	27	Grattan	0.18%	2	
Gaines	1.81%	20	Vergennes	0.18%	2	
Ada	1.72%	19	Caledonia (village)	0.09%	1	
Grandville	1.54%	17	Lowell (city)	0.09%	1	
Other	1.54%	17	Oakfield	0.09%	1	
Sand Lake	1.45%	16	Spencer	0.09%	1	
Rockford	1.36%	15	Bowne	0.00%	0	
Allendale	1.27%	14	Casnovia	0.00%	0	
Byron Center	0.91%	10	Solon	0.00%	о	
Kent City	0.63%	7	Skipped Question	5		



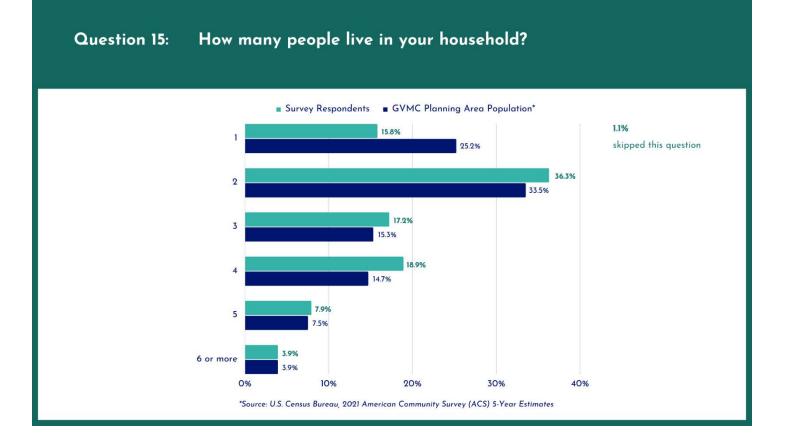








Question 14: What is your household's yearly income? Survey Respondents GVMC Planning Area Population* 5.4% 10% Less than \$25,000 skipped this question 14.8% 16.9% \$25,000 to \$49,999 19.2% 18.9% \$50,000 to \$74,999 18.7% 15.6% \$75,000 to \$99,999 14.5% 20.6% \$100,000 to \$149,999 18.5% 18% \$150,000 or more 14.2% 0% 5% 10% 15% 20% 25% *Source: U.S. Census Bureau, 2021 American Community Survey (ACS) 5-Year Estimates



Engaging children & young adults: K-12 Student Poster Contest

To involve the area's children and young adults in the survey, GVMC invited students in grades K-12 to participate in a poster contest. The students were asked to draw a picture of what they'd like transportation to look like in their neighborhood in 2050 and to provide an explanation. Poster contest templates were available at every library in Kent and eastern Ottawa Counties (Grand Rapids Public Library, Kent District Library, and the Lakeland Library Cooperative) as well as a handful of local businesses, including the Academy of Art and Design, the Grand Rapids Children's Museum, and Rockford Bike Shop. Completed posters could be submitted online, mailed to GVMC, or dropped off at the pickup location. GVMC received approximately 120 completed templates, and winners were determined for three age cohorts: High School (grades 9-12), Middle School (grades 5-8), and Elementary (grades K-4). Top prizes for high school and middle school included two round-trip train tickets to Chicago provided by Amtrak, and the top prize for elementary school was a Trek bike. Prizes for second, third, and fourth place, as well as honorable mention prizes, included donations from area businesses such as movie tickets, tickets to Frederik Meijer Gardens and the Grand Rapids Children's Museum, and free illustration lessons from the Academy of Art and Design.



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Winning entries (from left to right)

Elementary K-4 Avyaan, 4th Grade, Grand Rapids

Middle School 5-8 Anvi, 5th Grade, Byron Center

High School 9-12 Caleb, 9th Grade, Byron Center The table below describes the number of people reached through each outreach method at this milestone:

Outreach Method	Members of the Public Reached
Facebook (4 posts)	17,768
X (Twitter)	162
Instagram	3,094
Nextdoor	23,118
Email opens	695
Page views on gvmc.org under "Latest Developments" and MTP page from Aug 5, 2022 – Nov 11, 2022	1.108
Press Release* opens	23
Approximate Reach	45,968

*Note: The press release was not picked up by area media.

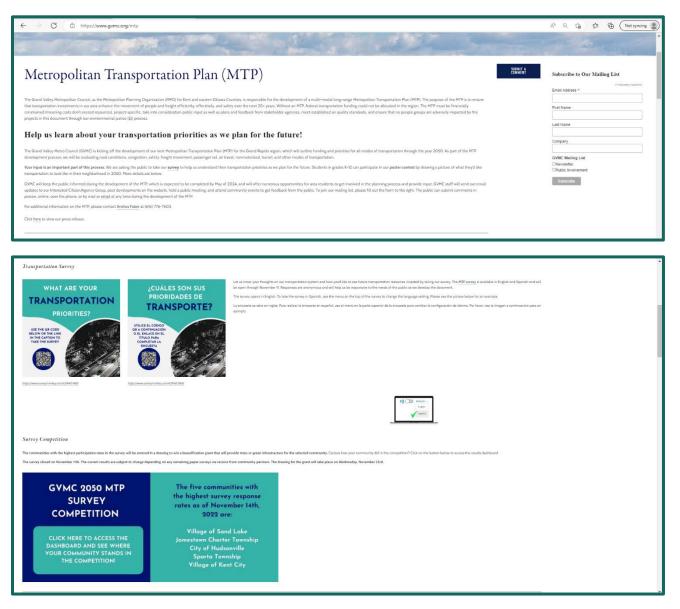
Comments Received can be found at the end of this document.

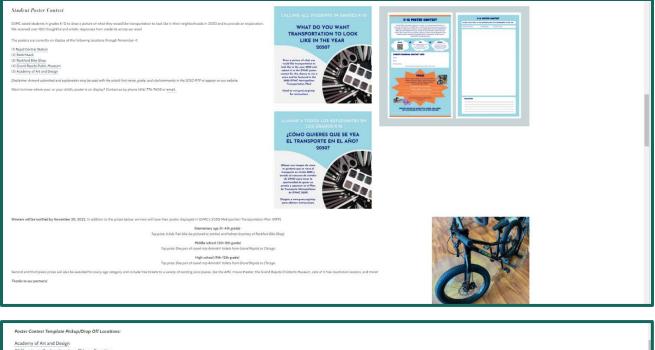
Sampling of Outreach Materials

Web Posting about MTP Kickoff and Survey – Latest Developments



Web posting – MTP Page





Academy of Art and Design All libraries in Kent and eastern Ottawa Counties Grand Rapids Children's Museum (the weeks of 8/15 and 8/22 only) Rockford Bike Shop

Poster Host Locations:

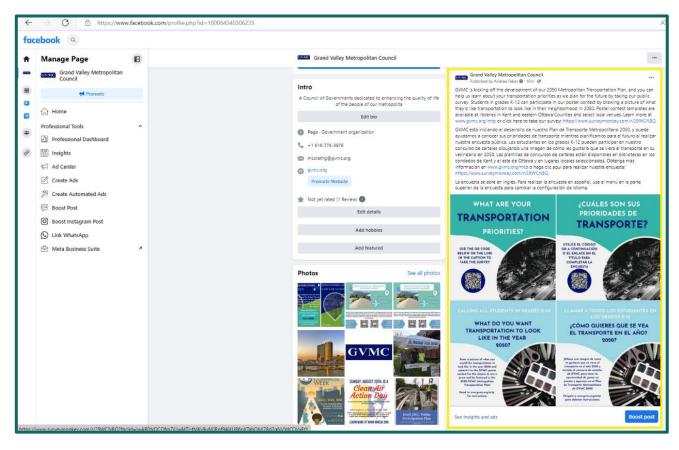
We are building our list of host venues. Check back for updates. Disclaimer: Artwork submitted and explanation may be used with the artist's first name, grade, and city/community in the 2050 MTP or appear on our website.

Thanks to our partners!

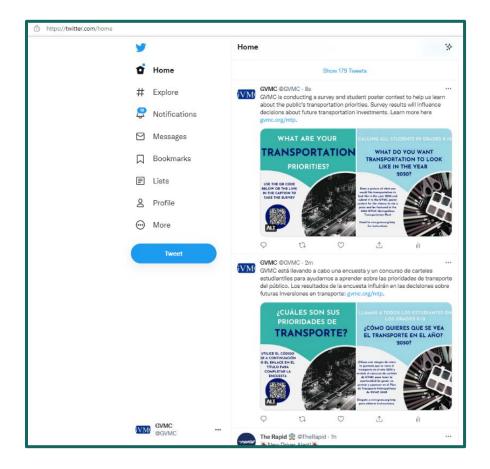


ROCKFORD BIKE & SHOP

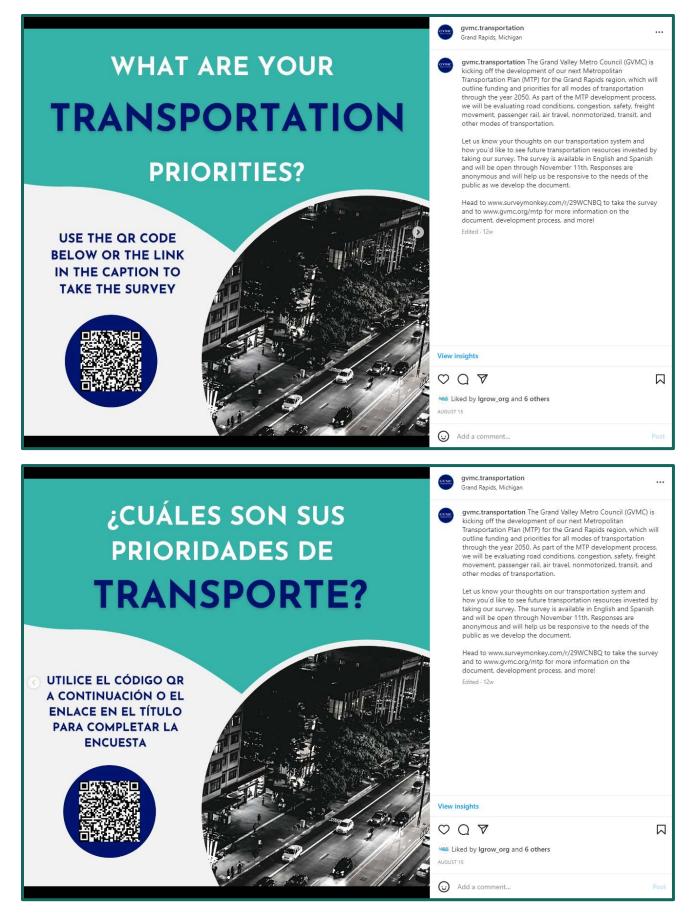
MTP Kickoff Facebook Post

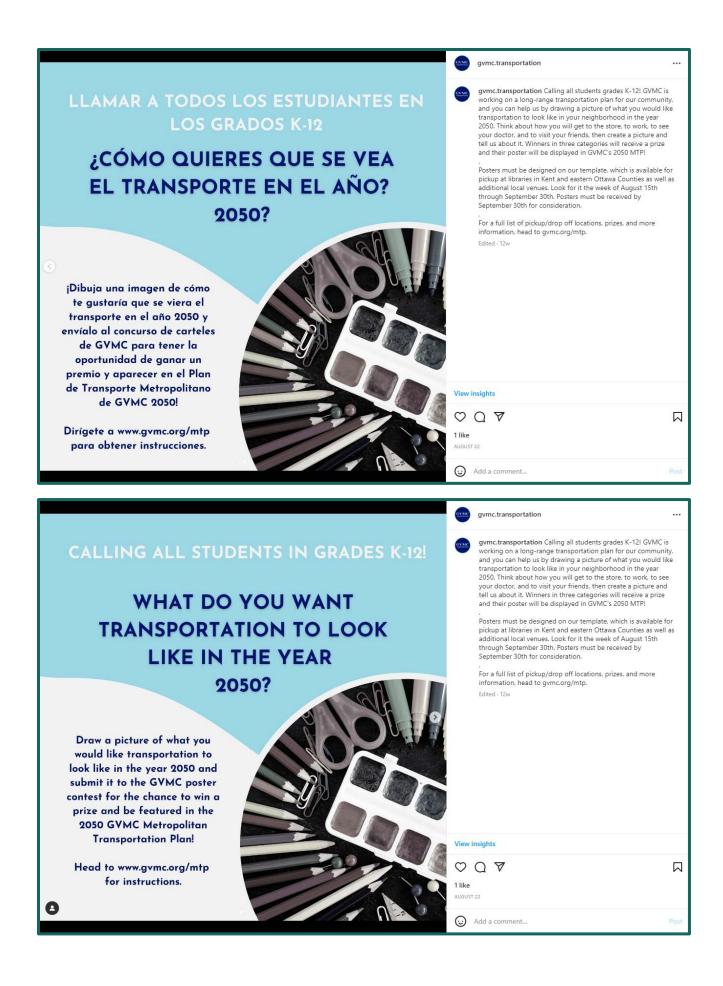


MTP Kickoff Tweet

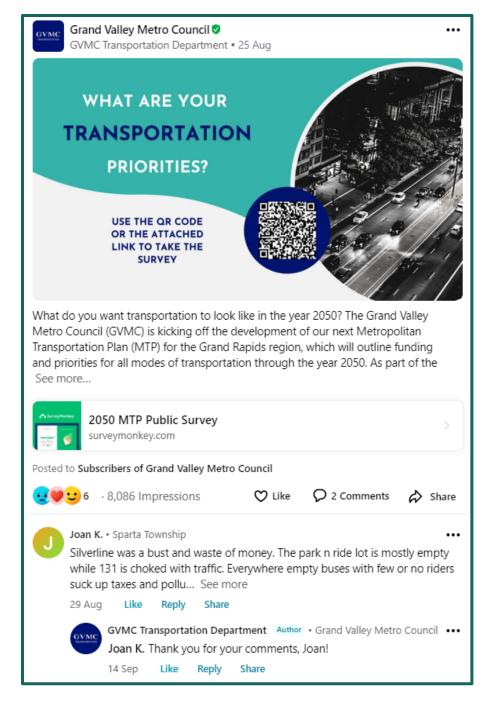


Instagram





Nextdoor





Help us learn about your transportation priorities as we plan for the future!

WHAT ARE YOUR TRANSPORTATION PRIORITIES? USE THE GA CODE BELOW OR THE LINK IN THE CAPTION TO TAKE THE SURVEY

Chief the Image along, or plat here in inter the survey

The Grand Valley Meter Gound (GVMC) is hidding off the development of our rand <u>Meteoredican Plan (MTP)</u> for the Grand Rapids region, which will culture Kinding and priorities for all modes of transportation through the year 2050. As part of the MTP development process, we will be evaluating rand conditions, comparison, which, thight environment, passenger rail, sir towel, renercointand, travels, and other modes of transportation.

Your lique is an important part of this process. So pleases take our <u>aurowy</u> and let us incovy your priorities as we plan for the future and operand the word. Children in grades H-12 one participate in our poster content by deasing a picture of what they/d like temportation to look. Bin in hule engiption/root is 2008. Prices will be effected for the following may groups:



- Kindergaries through 4" grade
- Tay prise: a kid's Taix bile, coursey of Recident Sile Shap = 5° – 5° grade
 - Top price: One pair of round-mig-Jonnakith science from Grannel Registe so Chicago
- $\sim 3^{\prime\prime}-12^{\prime\prime}$ grade

Top price: One pair of round-only-dimmakith schess from Granni Regists to Officego

Second and third place plans will also be averted for all age groups. Poster certiest templetes are available for place at libraies in Kent and excise Otawa Doardies and acres additional senaes. Please are our <u>website</u> for a complete let.

GVMC will keep the public informet during the development of the NTP, which is expected to be completed by Mag of 2024, and will offer numerous opportunities for seen readers to get involved in the planning precess and provide input. GVMC staff will seed out-arreal updates, post developments on the websit is, held a public meeting, and stored community events to get feedback from the public. The public can waint community events to get feedback from the public.

For additional information on the MTP, pleases visit our <u>autority</u> or contact <u>Andreas Follor</u> et (0:10) 776-7000. Press Release



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP • ALGOMA TOWNSHIP • ALLENDALE TOWNSHIP • ALPINE TOWNSHIP • BELDING • BYRON TOWNSHIP • CALEDONIA • CALEDONIA • CALEDONIA TOWNSHIP • CANNON TOWNSHIP • CASCADE TOWNSHIP CEDAR SPRINGS • COOPERSVILLE • COURTLAND TOWNSHIP • EAST GRAND RAPIDS • GAINES TOWNSHIP • GEORGETOWN TOWNSHIP • GRAND RAPIDS • GRAND RAPIDS TOWNSHIP • GRANDVILLE GREENVILLE • HASTINGS • HUDSONVILLE • IONIA • JAMESTOWN TOWNSHIP • KENT COUNTY • KENTWOOD • LOWELL • LOWELL TOWNSHIP • MIDDLEVILLE • NELSON TOWNSHIP OTTAWA COUNTY • PLAINFIELD TOWNSHIP • ROCKFORD • SAND LAKE • SPARTA • TAILMADGE TOWNSHIP • WALKER • WAYLAND • WYOMING

Media Release

Contact: Andrea Faber, Transportation Planner Phone: 616-776-7603

E-mail: andrea.faber@gvmc.org

FOR IMMEDIATE RELEASE

August 16, 2022

GVMC Seeks Input from Local Residents on Transportation Priorities for 2050 Metropolitan Transportation Plan

Grand Rapids, Mich. - The Grand Valley Metropolitan Council (GVMC) is seeking input from Kent and Ottawa County residents to identify regional transportation priorities for the next 25 years. The feedback will assist in the development of the 2050 Metropolitan Transportation Plan (MTP) for the Grand Rapids region. GVMC is required by federal law to update the MTP every four years. As part of the MTP development process, we will be evaluating road conditions, congestion, safety, freight movement, passenger rail, air travel, non-motorized, transit, and other modes of transportation, along with input from the public.

"At GVMC, we are looking to bring multiple users and stakeholders together to tell us what they need from our regional transportation network," said John Weiss, executive director of GVMC. "Public input is critical for us to ensure regional mobility is moving forward to serve businesses and residents from Kent and Ottawa Counties." GVMC is seeking public input through a survey and poster contest for kindergarten through 12th grade students. A link to the survey and information about the student poster contest is available at <u>www.gvmc.org/mtp</u>. The communities with the highest participation rates in the survey will be entered in a drawing to win a beautification grant that will provide trees or green infrastructure for the selected community. Prizes for the poster contest will be awarded to winners in the following categories:

- Kindergarten through 4th grade
 Top prize: a kid's Trek bike, courtesy of Rockford Bike Shop
- 5th 8th grade
 Top prize: One pair of round-trip Amtrak® tickets from Grand Rapids to Chicago
- $9^{th} 12^{th}$ grade

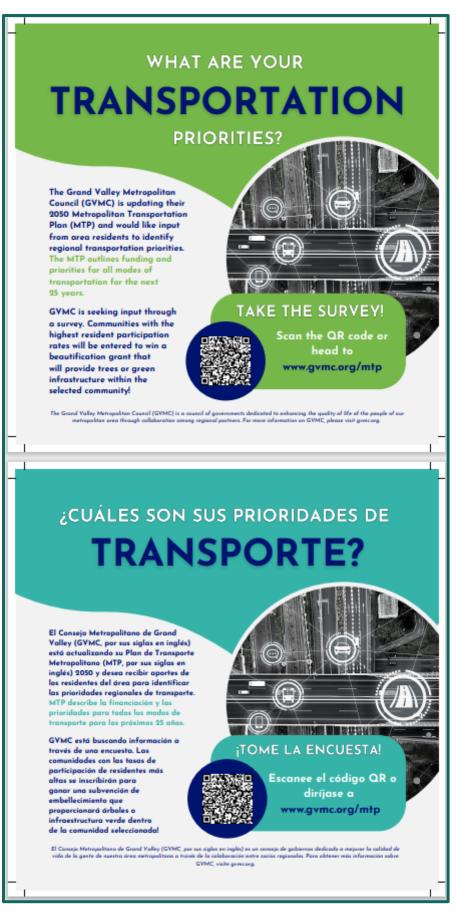
Top prize: One pair of round-trip Amtrak® tickets from Grand Rapids to Chicago

Second and third place prizes will also be awarded for every age category.

The public can submit comments in person, online, over the phone, or by mail, at any time during the development of the MTP, which is expected to take place through early May of 2024. GVMC staff will also participate in local events throughout the development of the MTP to allow the opportunity for inperson feedback. More information about the MTP can be found online: www.gvmc.org/mtp. To stay informed about the effort and receive updates, sign up at www.gvmc.org/public-involvement.

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The Grand Valley Metro Council (GVMC) is a council of governments dedicated to enhancing the quality of life of the people of our metropolitan area through collaboration among regional partners. For more information on GVMC, please visit gvmc.org.



WHAT ARE YOUR TRANSPORTATION PRIORITIES?

The Grand Valley Metropolitan Council (GVMC) is updating their 2050 Metropolitan Transportation Plan (MTP) and would like input from area residents to identify regional transportation priorities. The MTP outlines funding and priorities for all modes of transportation for the next 25 years.

GVMC is seeking input through a survey. Communities with the highest resident participation rates will be entered to win a beautification grant that will provide trees or green infrastructure within the selected community!

Scan the QR code or head to www.gvmc.org/mtp

TAKE THE SURVEY!

The Grand Valley Metropolitan Council (GVMC) is a council of governments dedicated to enhancing the quality of life of the people of our metropolitan area through collaboration among regional partners. For more information on GVMC, please visit gymc.org.

¿CUÁLES SON SUS PRIORIDADES DE TRANSPORTE?

El Consejo Metropolitano de Grand Valley (GVMC, por sus siglas en inglés) está actualizando su Plan de Transporte Metropolitano (MTP, por sus siglas en inglés) 2050 y desea recibir aportes de los residentes del área para identificar las prioridades regionales de transporte. MTP describe la financiación y las prioridades para todos los modos de transporte para los próximos 25 años.

GVMC está buscando información a través de una encuesta. ¡Las comunidades con las tasas de participación de residentes más altas se inscribirán para ganar una subvención de embellecimiento que proporcionará árboles o infraestructura verde dentro de la comunidad seleccionada!



¡TOME LA ENCUESTA!



Escanee el código QR o diríjase a www.gvmc.org/mtp

El Consejo Metropolitano de Grand Valley (GVMC, por sus siglas en inglés) es un consejo de gobiernos dedicado a mejorar la calidad de vida de la gente de nuestra área metropolitana a través de la colaboración entre socios regionales. Para obtener más información sobre GVMC, visite gvmc.org.

11" x 17" Student poster contest template

English

K-12 POSTER CONTEST	K-12 POSTER CONTEST
	IN 2050, THIS IS WHAT I'D LIKE TRANSPORTATION IN MY NEIGHBORHOOD TO LOOK LIKE:
Grand Yalley Metropolitan Council is working on a transportation plan for our community Hrupod Hre year OSOI You can help us by drawing a picture of what you would like transportation to look like in your neighborhoad in the year 2030. Think about how you will get to the store, to work, to see your docter, and to visit your friends, then create a picture and tell us about it. Posters must be designed on this template and be received by September 30 for consideration. Posters can be submitted in the following ways:	Artist's First Name: Fall '22 Grade: City/Cammunity:
DIGITAL OR HALL OR BROPPET General Valley Moneyarian Cased OF Rend Areas, MP, King Area Brand Areas, MP, King Area Cased Rayda, Nr (192)	
PARENT/GUARDIAN CONTACT INFO: Name: Emoil	
Phone Number: Parents will only be contacted if their child wins the contest.	
PRIZES Winners will be notified by Norember 30, 2020. In addition to the prizes below, winners will have the potter displayed in GVMC's 2020 Adtropolitan Temportation Plane (MPP):	
ELEMENTARY AGE (K114 GRADE) Top prize A kidi. Tok kide (no pairoard ar unika)) and hidrars (constray of Ruskford Sike Shop) MIDDLE SCHOOL (STH-ATH GRADE) Top prize Are pair of rased to ya Antoni Twitter from Grand Bapadi to Change HICH SCHOOL (STH-ATH GRADE) Top prize Ore pairo of rased to pairot statistic from Grand Registi to Change	
Several and their piece prices will also be eventised for their piece responses to include from their sites to even you access pairs and and also also also also also also all also all also	EXPLANATION:
COMPLETED POSTERS WILL BE DISPLAYED AT SEVERAL LOCAL VENUES, VISIT WWW.GVHC.ORC/MTP FOR A LIST OF HOST LOCATIONS!	
chames. Actwork submitted and explanation may be used with the actuats first name, grade, and sity/remmanity in the 2050 MTP or appear on tur website.	

Spanish

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2.) Pre-Programming Collaboration

Once the comprehensive needs and deficiencies analyses were completed, GVMC invited the public to comment on them in the following ways:

- Posting a notice and detailed information on <u>www.gvmc.org</u>
- Sending an email to the interested citizen/agency list
- Posting on social media
- Submitting a press release to GVMC's media contact list and posting it online
- Launching an MTP Bingo game

GVMC made this information available to the public on Thursday, June 15, 2023. The public was asked to comment on the identified modal needs on or before Wednesday, July 12, 2023, for a total comment period of 28 days.

The table below describes the number of people reached through each outreach method at this milestone:

Outreach Method	Members of the public reached
Facebook (including 1 paid post)	4,655
X (Twitter) (4 posts)	866
Instagram (including 1 paid post)	3,811
Nextdoor	9,708
Email opens	706
Page views on gvmc.org under "Latest Developments" and MTP page from June 15, 2023 – July 19, 2023	1,729
Press Release* opens	22
El Vocero Hispano (print ad, web banner, social media)	unknown
Print copies of MTP Bingo cards issued to 2 library branches & 3 Gazelle Sports locations for distribution	115
MTP Bingo fliers distributed at 35 library branches & 3 Gazelle Sports locations	unknown
Approximate Reach	Over 21,612

*Note: The press release was not picked up by area media.

Comments Received can be found at the end of this document.

Encouraging multi-modal transportation during the summer & increasing public awareness of GVMC: MTP Bingo Game

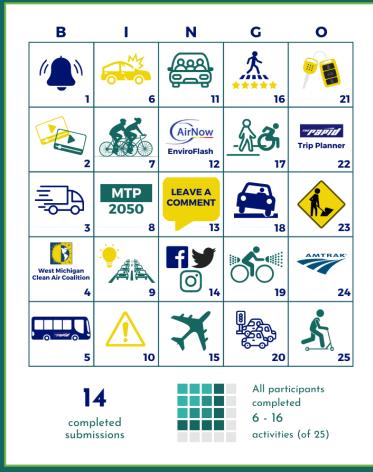
Ahead of our July 19, 2023 joint meeting of our Technical and Policy Committees, we released a series of needs analyses with input from the public, stakeholders and Committees representing various transportation modes, and performance targets the Committees previously supported. Needs analyses were developed for the following modes: air travel, freight movement, nonmotorized, passenger rail, pavement condition, traffic congestion, transit, and safety.

To enhance public participation, GVMC launched a bingo game that asked the public to participate in a variety of transportation-related activities to earn a bingo. To complete their entry, participants were asked to "review [GVMC's] needs analyses and leave a comment to share how they reflect [the participants'] overall experience and expectations for transportation in the region."

To help with outreach, we continued our partnership with our region's three main library systems -- Grand Rapids Public Library, Kent District Library, and the Lakeland Library Cooperative -- with a total reach of 35 branches. However, due to their own summer programming, engagement was limited to posting fliers with QR codes on their bulletin boards; two branches volunteered to distribute 80 bingo cards in both English and Spanish. Similar to the MTP Survey we launched in our first milestone, we also leveraged our membership, public involvement list, and social media -- Facebook, Instagram, X (formerly Twitter), Nextdoor -- to solicit feedback on our needs analyses and generate publicity for the MTP Bingo game.

As an incentive to participate, we encouraged community partners and businesses to help us offer grand prizes, receiving two donations for prizes: \$100 gift card to Gazelle Sports (a regional run-specialty and active lifestyle store, supporting nonmotorized activities) and four tickets to a minor league baseball game to watch the West Michigan Whitecaps (a long-standing partner, where we often table for our Clean Air Action program). We also funded additional prizes to Tanger Outlets, Celebration Cinemas, and Kent County Parks' Millennium Park Beach and Splashpad. As a thank you, all participants had an opportunity to pick up a summer fun safety kit that included a reflective safety belt, reflective slap bracelets, a water bottle, a frisbee, and tip cards on nonmotorized road safety and what to do on Clean Air Action Days.

Although we expected more submissions (overall participation may have been higher without finishing the game), the quality of engagement and the comments we received in response to our needs analyses were very high. Instead of the minimum five (5) boxes to complete a bingo, nearly all participants completed between 9 - 16 boxes. Comments were thoughtful and many individuals shared feedback on more than one mode of transportation. These are included in the appendix and reflected in the modal needs chapters of our MTP.



Completion Rate	Box	Activity	Category
93%	N-13	Review our needs analyses and leave a comment to share how they reflect your overall experience and expectations for transportation in the region	Learn about GVMC
79%	I-7	Ride a bike on a nearby path or trail	Nonmotorized
79%	G-17	Take a walk or use your wheelchair to your next errand	Nonmotorized
64%	B-5	Ride The Rapid	Transit
64%	G-19	Install a light or place reflectors on your bike	Nonmotorized
57%	0-21	Go for a drive with someone	Automobile
50%	N-11	Explore the region's commute calculator	Automobile
50%	N-14	Follow us on social media	Learn about GVMC
50%	0-24	Explore Amtrak destinations	Transit
43%	B-1	Sign up for our Public Involvement List & Newsletter	Learn about GVMC
43%	B-4	Learn about Clean Air Action Days	Clean Air Action
43%	I-6	Explore the Interactive Crash Summary Map (2017-21)	Learn about GVMC
43%	N-12	Sign up for EnviroFlash	Clean Air Action
43%	N-15	View the outcomes of our recent Airport Access Study	Learn about GVMC
43%	G-20	Look at Traffic Count Data on a road you travel frequently	Learn about GVMC
43%	0-22	Use The Rapid Trip Planner	Transit
36%	B-3	View the projects included in the 4-year Transportation Improvement Program (TIP)	Learn about GVMC
36%	I-8	Learn more about the MTP	Learn about GVMC
36%	0-23	Explore the Interactive Construction Map	Learn about GVMC
29%	I-9	Share an idea of how to reduce traffic	Nonmotorized
29%	G-18	Report a pothole	Road Conditions
29%	0-25	Ride an e-scooter	Nonmotorized
21%	B-2	Watch 2 short safety education videos	Learn about GVMC
21%	I-10	Report a near-miss incident or traffic safety location of concern	Learn about GVMC
21%	G-16	Review pavement conditions around you using PASER	Learn about GVMC

Web Posting with call for feedback on needs analyses & MTP Bingo launch

https://www.gvmc.org/latest-developments/2023/6/15/play-mtp-bingo-win-prizes	A CL & C & C & C & C & C & C
GVMC	SEARCH
HOME GVMC TRANSPORTATION - MPO REGIS ENVIRONMENTAL PROGR	AMS REQUESTS FOR PROPOSALS
Play MTP Bingo, Win Prizes!	
June 15, 2023	
Play B-I-N-G-O with Ust GVMC invites the public to participate in our 2050 Metropolitan Transportation Plan (MTP) Bingo competition! Participants are ask with the transportation system or learning about available transportation resources. Once a bingo has been achieved, the participant can submit their bingo what they've learned to the results of GVMCs needs analyses that summarize current and future transportation needs by mode and transportation issue (i.e.	card with a comment that compares their experience with the transportation system and
All participants submitting a bingo card can pick up a summer fun safety kit from GVMC AND be entered to win several grand prizes, including:	
\$100 gift card to Gazelle Sports	
SIOO gift card to Tanger Outlets	
- \$50 gift card to Celebration Cinemas	
Four box seat tickets to a Whitecaps game	
Seasonal pass to Millennium Park Beach and Splashpad	
DOWNLOAD 11*217* BINGO CARD (English) DOWNLOAD 11*217* BINGO CARD (Spanish/español) GVMC NEEDS ANALYSES Hard copies of the bingo card are also available at GVMC's office. Additional pickup locations and more information about the game, including rules to play an needs analyses will be accepted through <i>Wednesday, July</i> 12. Participants can submit completed bingo cards and comments in person, <u>online</u> , or by mail or g Please note: It is not necessary to participate in MTP bingo to comment on GVMC's needs analyses. Comments can be submitted <u>online</u> , by <u>email</u> to Andre hours. To stay informed about the effort, sign up to receive regular updates on our public participation page. Developing the needs analyses was a collaborative process. GVMC worked with various stakeholders and Committees. Including organizations representing to transportation. GVMC also analyzed pavement condition, traffic congestion, and safety for all users of the transportation system. This work will be the found mode for the 2050 MTP. GVMC's long-range transportation flaw. GVMC's required by federal law to update the MTP every four years. Individuals with disabilities requiring auxiliary oids or services and those requiring an interpreter or translation service to participate should contact Andrea Faber by p	email. ea Faber, by mail to our office, by phone (call 616.776.7603), or in person during our office transit, passenger rail, air travel, freight movement, and nonmotorized modes of dation for proposing solutions to meet the current and forecasted transportation needs by
Web posting – MTP Page	
← C 🗈 https://www.gvmc.org/mtp	A LL C C D C G 🕲 🦉 🔮
Metropolitan Transportation Plan (MTP)	SUBMIT & COMMENT Subscribe to Our Mailing List * indicates required Email Address *
The Grand Valley Metropolitan Council, as the Metropolitan Planning Organization (MPO) for Kent and eastern Ottawa Counties, is responsible for the development of a multi-modal long-range Metropolitan Transportation Plan (MTP). The purpose of the MTP is to ensure that transportation investments	
in our area enhance the movement of people and freight efficiently, effectively, and safely over the next 20+ years. Without an MTP, federal	First Name

Last Name

Company GVMC Mailing List

Newsletter
 Public Involvement

Subscribe

development of a multi-modul long-range netropolitan inapopriation rean (in-r). Inc purpose of the rhi r to de moduli of the task testion investments in our area enhance the movement of people and freque Helicitety), and safety over the net 20 years. Without an MIP, federal transportation funding could not be allocated in the region. The MTP must be financially constrained (meaning costs dont exceed resources), projectspecific, take into consideration public input as well as plans and feedback from stakeholder agencies, meet established air quality standards, and ensure that no people groups are advessly impacted by the projects in this document through our environmental justice (EI) process.

2050 MTP Development Updates

The Grand Valley Metro Council (GVMC) kicked off the development of our next Metropolitan Transportation Plan (MTP) for the Grand Rapids region during the summer of 2022, which will outline funding and priorities for all modes of transportation through the year 2050.

As part of the MTP development process, we updated socioeconomic data projections, conducted a public survey, held a student poster contest, and developed a series of needs analyses to evaluate road conditions, congestion, safety, freight movement, passenger rail, air travel, nonmotorized, transit, and other modes of transportation. In order to increase public engagement, we also launched a game – MTP Bingo. Information about these activities is below, with the most recent activities first.

Public input is an important part of this process, and we have received robust public engagement so far. GVMC will continue to keep the public informed during the development of the MTP, which is expected to be completed by May of 2024, and will offer numerous additional opportunities for area residents to get involved in the planning process and provide input. To stay informed about MTP development updates and public comment opportunities, please join our mailing last by filling out the form to the right, keep an eye out for postings on our Facebook. Instagram, and Nextdoor, and Twitter pages, and continue to watch our website for updates. The public is encouraged to submit comments in person, online, over the phone, or by mail or email at any time during the development of the MTP.

For additional information on the MTP, please email Andrea Faber or call (616) 776-7603.

GVMC Needs Analyses and MTP Bingo (spring and summer of 2023)

During the spring and summer of 2023, GVMC worked with various stakeholders and Committees, including organizations representing transit, passenger rail, air travel, freight movement, and nonmotorized modes of transportation and analyzed pavement condition, traffic congestion, and safety for all users of the transportation system to complete a series of needs analyses. These analyses demonstrate where the transportation system is functioning below optimal levels and will be the foundation for proposing solutions to meet the current and forecasted transportation needs by mode for the 2050 Metropolitan Transportation Plan (MTP), GVMC's long-range transportation plan.

These analyses include:

Modal Needs Air Freight Nonmotorized Passenger Rail Transit

Transportation Needs Congestion Pavement Condition Safety

To encourage public engagement with the needs analyses, GVMC launched MTP Bingo. Participants were asked to select activities on the bingo card to earn a bingo, which included opportunities to interact with the transportation system or learn about available transportation resources. Once a bingo was achieved, the participant could submit their bingo card with a comment that compared their experience with the transportation system and what they learned to the results of GVMC's needs analyses.



All participants submitting a bingo card received a voucher for a free summer fun safety kit from GVMC, which included a reusable bag, a water bottle, a frisbee, a pen, notepad, chip clip, and reflective gear. They were also entered to win several grand prizes, including:

- \$100 gift card to Gazelle Sports
- \$100 gift card to Tanger Outlets
- \$50 gift card to Celebration Cinemas
- · Four box seat tickets to a Whitecaps game
- Seasonal pass to Millennium Park Beach and Splashpad

DOWNLOAD 11"x17" BINGO CARD - English DOWNLOAD 11x17" BINGO CARD - Spanish/español

DOWNLOAD PRESS RELEASE

Hard copies of the bingo card were also available at GVMC's office, at three Gazelle Sports locations in Grand Rapids and Grandville, and at the Georgetown Township Public Library and the Sparta Carnegie Township Library.

The public comment period on the needs analyses and the MTP Bingo game ran from June 15 - July 12. Completed bingo cards and comments could be submitted in person, by mail or email, or using an online submission button through Survey Monkey.

GVMC would like to thank our sponsors, Gazelle Sports and the West Michigan Whitecaps!



MTP Bingo Launch Facebook Post

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GVMC Grand Valley Metropolitan Council Published by Mara Gericke . June 15 - C

Play the GVMC Metropolitan Transportation Plan (MTP) Bingo Game! Have fun, learn about the transportation system, and be entered to win prizes (including a \$100 gift card to Gazelle Sports, Tanger Outlets, Whitecaps tickets, and more)!

As a part of developing this plan, we evaluated road conditions, congestion, safety, freight, rail, air travel, nonmotorized/micromobility, transit, and other modes of transportation. Now it's your turn to explore these transportation topics and let us know what you think. Let your voice be heard as we plan towards 2050 in Kent and eastern Ottawa County!

Head to gvmc.org/mtp to learn more, download your bingo card, and get started!



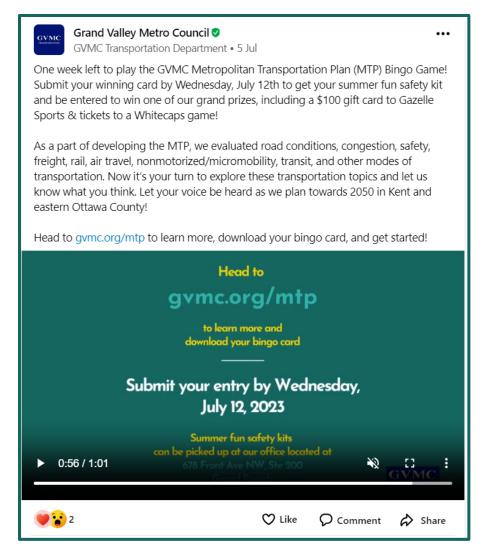
MTP Bingo Launch Tweet



Instagram



Nextdoor





DOWNLOAD BINGO CARD - English DOWNLOAD BINGO CARD - Spanish (español) GVMC NEEDS ANALYSES

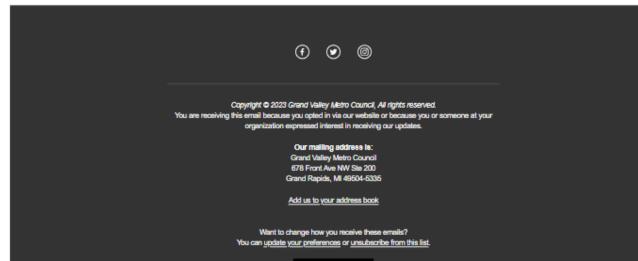
Hard copies of the bingo card are also available at GVMC's office. Additional pickup locations and more information about the game, including rules to play, are located on <u>GVMC's website</u>. Completed bingo cards and comments on the needs analyses will be accepted through **Wednesday**, **July 12**. Participants can submit completed bingo cards and comments in person, <u>online</u>, or by mail or <u>email</u>.

Please note: It is not necessary to participate in MTP bingo to comment on GVMC's needs analyses. Comments can be submitted <u>online</u>, by <u>email</u> to Andrea Faber, by mail to our office, by phone (call 616.776.7603), or in person. To stay informed about the effort, sign up to receive regular updates on our <u>public participation page</u>.

Developing the needs analyses was a collaborative process. GVMC worked with various stakeholders and Committees, including organizations representing transit, passenger rail, air travel, freight movement, and non-motorized modes of transportation. GVMC also analyzed pavement condition, traffic congestion, and safety for all users of the transportation system. This work will be the foundation for proposing solutions to meet the current and forecasted transportation needs by mode for the 2050 MTP, GVMC's long-range transportation plan. GVMC is required by federal law to update the MTP every four years.

Individuals with disabilities requiring auxiliary aids or services and those requiring an interpreter or translation service to participate should contact Andrea Faber by phone at (616) 776-7603 or <u>email</u> for assistance.







Press Release



GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP • ALGOMA TOWNSHIP • ALLENDALE TOWNSHIP • ALPINE TOWNSHIP • BELDING • BYRON TOWNSHIP • CALEDONIA • CALEDONIA • CALEDONIA • CANNON TOWNSHIP • CASCADE TOWNSHIP CEDAR SPRINGS • COOPERSVILLE • COURTLAND TOWNSHIP • EAST GRAND RAPIDS • GANNE TOWNSHIP • GEORGETOWN TOWNSHIP • GEORGETOWN GREENVILLE • HASTINGS • HUDSONVILLE • IONIA • JAMESTOWN TOWNSHIP • KENT COUNTY • KENTWOOD • LOWELL • LOWISLI • NONSHIP • MIDLEVILLE • NEISON TOWNSHIP • ROCKFORD • SAND LAKE • SPARTA • TALLIMADE TOWNSHIP • WALKER • WALKAR • WYLAND • WYONING

Media Release

Contact: Andrea Faber, Transportation Planner Phone: 616-776-7603 E-mail: andrea.faber@gvmc.org FOR IMMEDIATE RELEASE June 16, 2023

GVMC Launches "MTP Bingo" Competition to Engage the Public in Transportation Needs Analyses for Long-Range Transportation Plan

Grand Rapids, Mich. - The Grand Valley Metropolitan Council (GVMC) invites individuals and families in Kent and eastern Ottawa Counties to participate in our 2050 Metropolitan Transportation Plan (MTP) Bingo competition. Participants are asked to interact with the transportation system by walking to their next errand, taking the bus, riding their bike, etc., or learn about our work through transportation resources online. The game culminates with the participants submitting their card with a comment that compares their experience and what they've learned to the results of GVMC's needs analyses that summarize current and future transportation needs by mode and transportation issue (i.e., safety, congestion, and pavement condition). Participants completing a bingo can pick up a summer fun safety kit from GVMC and be entered to win several grand prizes, including gift cards to Gazelle Sports, Tanger Outlets, Celebration Cinema, four box seat tickets to a Whitecaps game, and a seasonal pass to Millennium Park.

Developing the needs analyses was a collaborative process. GVMC worked with various stakeholders and Committees, including organizations representing transit, passenger rail, air travel, freight movement, and nonmotorized modes of transportation. GVMC also analyzed pavement condition, traffic congestion, and safety for all users of the transportation system. This work will be the foundation for proposing solutions to meet the Page 1 of 2 current and forecasted transportation needs by mode for the 2050 MTP, GVMC's long-range transportation plan. GVMC is required by federal law to update the MTP every four years.

"At GVMC, we are looking to bring multiple users and stakeholders together to tell us what they need from our regional transportation network," said John Weiss, executive director of GVMC. "Public input is critical for us to ensure regional mobility is moving forward to serve businesses and residents from Kent and Ottawa Counties."

To view the needs analyses or to download a bingo card, please visit <u>www.gvmc.org/mtp</u>. Hard copies are available at GVMC's office. Additional pickup locations are listed on GVMC's website. Completed bingo cards and comments on the needs analyses will be accepted through **Wednesday**, **July 12**. Participants can submit their bingo cards and comments in person, <u>online</u>, or by mail or <u>email</u>. To stay informed about the effort, sign up for regular updates on GVMC's <u>public involvement page</u>.

Individuals with disabilities requiring auxiliary aids or services and those requiring an interpreter or translation service should contact Andrea Faber by phone at (616) 776-7603 or <u>email</u> for assistance.

###

The Grand Valley Metro Council (GVMC) is a council of governments dedicated to enhancing the quality of life of the people of our metropolitan area through collaboration among regional partners. For more information on GVMC, please visit <u>gvmc.org</u>.

El Vocero Hispano – 728px x 90px Web Banner





Criptomonedas: ¿Estados Unidos buscaría acabar con las divisas digitales?

POR: NATALIE SHERMAN Corresponsal de Negocios, Nueva York

Está Estados Unidos tratando de matar las criptomonedas? Tal vez.

Hace tres años, la mayoría de las firmas del sector en las que invirtió la empresa de Andrew Durgee tenían su sede en EE.UU.

Este año, estima que solo una de cada so estará en territorio estadounidense, un refiejo de que su empresa cree que el país se ha vuelto cada vez más hostil a los activos digitales como las criptomonedas y los tokens.

"EÍ goblerno realmente ha apurtado contra la industía", dice Durgee, director gerente de la división de criptomonedas de la empresa detecnologia Republic. "La incertidumbre regulatoria hace que las inversiones en EE.UU. sean de mayor riesgo".

El sector ya estaba bajo presión, luego de que los preclos de las monedas virtuales colapsaran el año pasado.

El daño addonal provino del colapso de varias firmas de alto perfi, incluida FIX, dirigida por el llamado "Crypto King" Sam Bankman-Fried, a qu'en los fiscales acusaron de realizar "uno de los mayores fraudes finanderos" en la historia de EE.UU.

Conmocionados por la agitadión, los reguladores estadounidenses intensificaron su vigilancia del sector, que según las autoridades ha sido advertido desde al menos 2017 de que su actividad infiringe las normas financieras de EE.UU. destinadas a proteger a los Inversores.

La campaña ha producido una serie constante de cargos contra empresas y ejecutivos de oriptomomedia, alegando violaciones que van desde no registrarse correctamente con las autoridades y divulgar adecuadamente su actividad hasta, en algunos casos, reclamos más perjudiciales como el mai manejo de los fondos de los consumidores y fraude. Bitocin, que representa la mayor parte del valor en un sector en el que han chculado miles de momedas,



El director ejecutivo de Coinbase, Brian Armstrong, es uno de los que ha amenazado con abandonar EE.UU. por su enfoque regulatorio.

es visto por los funcionarios estadounidenses como una mercancia, como el oro.

Eso significa que no se ha visto afectado en gran medda por el debate regulatorio actual, que depende de la cuestión legal de qué constituye un "valad", una inversión como una acción o un bono supervisado por la Comisión de Bolsa y Valores de EE.UU. (ISEC, por sus siglas en inglés). En cambio, los esfuertos es han centrado en las empre-

sas que emiten tokens o monedas para recaudar dinero, y cada vez más en los intercamblos en los que se compran y venden dichos activos digitales, que a menudo retienen los fondos de los clientes, ejecutan transacciones y participan en otras actividades que estin separadas de las finanzas tradicionales.

Esta represión culminó este mes con acciones legales contra dos de las plataformas más grandes: Coinbase y Binance.

Gary Gensler, presidente de la SEC, defendió las medidas, comparando el estado de coase en la industria con la década de 1920, antes de que EE.UU. estableciera muchas de las reglas que hoy están discusión: "Charlatanes, estafadores, antistas del fraude, esquemas Ponzi... El público haciendo fila en el tribunal de bacemente!"

bancamotas". Will Paige, analista de investigación de Insider Intelligence, dice que el sentimiento se ha deteriorado aginificativamente desde 2021, cuando la industria valia más de U\$35billones, según algunas estimaciones, y parecia estar lista para una mayor aceptación. "Ha vuebo a estar en el

"Ha vuerto a estar en el margen de las finanzas", dice. "La confianza en el sistema

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está dañada y definitivamente ha empeorado". A raíz de las demandas, los dientes retiraron miles de miliones de dólares en fondos. Los bancos estadounidenses

limitaron sus intercambios con Binance, obligindolo a dejar de aceptar dólares estadounidenses. Bobinhood, la aplicación

hobinnood, la aplicación para hacer transacciones financieras, dijo que dejaría de listar ciertos activos mencionados en las demandas, citando la "nube de incertidumbre"

que rodea a los tokens. Los criticos acusan a la SEC, bajo el mando de Gensler, de una hostil "regulación a la fuerza" destinada a impulsar su propio perfil politico.

Dicen que a pesar de los repetidos esfuerzos de la industria para proponer nuevas reglas, la agencia se ha negado a reconocer las distinciones entre los diferentes tipos de criptoempresas y las características de la tecnología, como el procesamiento

automatizado descentralizado, que desafían los marcos existentes.

"Ha sido una experienda muy frustrante", dice Bart Stephens, socio gerente de Blockchain Capital, una firma de capital de riesgo que ha invertido en cientos de criptoempresas, algunas de las cuales dice que han tenido dificultades para encontrar bancos dispuestos a hacer neacodos con ellas.

"No hay duda de que se está produciendo un ataque regulatorio".

El Plan de ;Necesitamos Transporte saber de Metropolitano usted! l'arjeta de regalo de \$100 para Gazelle Sports l'arjeta de regalo de \$100 para Tanger Outlets Juegue el BINCO y gana los grandes Tarjeta de regalo de \$50 para Ce tion Cine ra un juego premios in whitecaps ark Beach & Splashpac в N C 0 Para empezar X Montar Bi Rapidi <u>888</u> 8-5 n) 1-9 п 7 <u>ĥ</u>ð Ain 77400 N-13 12 23 MTP ₹. A 2050 B fy Ait Para obtener más información Marque los cuadrados completados y y descargar su tarjeta de bingo. te un comentario visite www.gvmc.org/MTP En línea en www.gvmc.org/mtp o por correo electrónico a andrea.faber@gvmc.org (se le pelitó que sague una toto de su tates En persona (8 AM - 4 PM) o por correo a: GVMC of Ave NW, Suite 200 Fecha límite: miércoles, 12 de julio de 2023

Play the Metropolitan Transportation Plan BINGO Game and win!

All participants who submit a bingo card can pick up a summer fun safety kit from GVMC AND be entered to win several grand prizes, including:

- \$100 gift card to Gazelle Sports
- \$100 gift card to Tanger Outlets
- \$50 gift card to Celebration Cinemas
- (4) box seat tickets to a West Michigan Whitecaps game of your choice
- A season pass to the Millennium Park Beach & Splashpad

To download your bingo card and learn more, visit www.gvmc.org/ MTP



The MTP BINGO Game runs until Wednesday, July 12, 2023

Let your voice be heard as we plan toward 2050 for Kent County and eastern Ottawa County

What is the MTP?

The Metropolitan Transportation Plan (MTP) is a multi-modal long-range plan that ensures transportation investments in our area enhance the movement of people and freight efficiently, effectively, and safely over the next 20+ years. The Grand Valley Metropolitan Council (GVMC) prepares a 25-year plan every four years as mandated by the U.S. Department of Transportation. The last one was submitted in 2020 through the year 2045.

Without an MTP, federal transportation funding could not be allocated in the region. The MTP takes into consideration public input as well as plans and feedback from stakeholder agencies. It must also meet established air quality standards and ensures that no one is adversely impacted by future projects through an environmental justice process.

Public participation and feedback are central components of our work at GVMC, and as we conclude our needs analysis in the region, we need to hear from you!

Before playing, please review the rules and liability disclaimer at www.gvmc.org/MTP.

The MTP is developed through a collaborative effort led by



Grand Valley Metropolitan Council The Metropolitan Planning Organization for Kent and eastern Ottawa Counties

678 Front Avenue NW, Suite 200 Grand Rapids, Michigan 49504 www.gvmc.org



8.5" x 11" Flyer (Spanish)

;Juega el Plan de Transporte Metropolitano **Juego de BINGO** y gana!

Todos los participantes que envíen una tarjeta de bingo pueden recoger un divertido kit de seguridad de verano de GVMC Y participar para ganar varios grandes premios, que incluyen:

- Tarjeta de regalo de \$100 para Gazelle Sports
- Tarjeta de regalo de \$100 para Tanger Outlets Tarjeta de regalo de \$50 para Celebration Cinemas
- (4) boletos de palco para un juego de West Michigan Whitecaps de su elección
- Un pase de temporada para Millennium Park Beach & Splashpad

Para descargar su tarjeta de bingo y obtener más información, visite www.gvmc.org/ MTP



El juego MTP BINGO dura hasta miércoles, 12 de julio de 2023

Deja que se escuche tu voz como planeamos hacia 2050 para el condado de Kent y este del condado de Ottawa

¿Qué es el MTP?

El Plan de Transporte Metropolitano (MTP) es un plan multimodal a largo plazo que garantiza que las inversiones en transporte en nuestra área mejoren el movimiento de personas y carga de manera eficiente, eficaz y segura durante los próximos 20 años o más. El Grand Valley Metropolitan Council (GVMC) prepara un plan de 25 años cada cuatro años según lo dispuesto por el Departamento de Transporte de EE. UU. El último se presentó en 2020 hasta el año 2045.

Sin un MTP, los fondos federales de transporte no podrían asignarse en la región. El MTP toma en consideración los aportes del público, así como los planes y los comentarios de las agencias interesadas. También debe cumplir con los estándares de calidad del aire establecidos y garantizar que nadie se vea afectado negativamente por proyectos futuros a través de un proceso de justicia ambiental.

La participación pública y los comentarios son componentes centrales de nuestro trabajo en GVMC, y al concluir nuestro análisis de necesidades en la región. inecesitamos saber de usted!

Antes de jugar, revise las reglas y el descargo de responsabilidad en www.gvmc.org/MTP.

El MTP se desarrolla a través de un esfuerzo colaborativo liderado por



Grand Valley Metropolitan Council La Organización de Planificación Metropolitana para los condados de Kent y el este de Ottawa

678 Front Avenue NW, Suite 200 Grand Rapids, Michigan 49504 www.gvmc.org

11" x 17" MTP Bingo Card

English - Cover

Additional information

How does the MTP impact you?

out an MTP, federal transportation funding could not be a deration public input as well as plans and feedback from d in the region. The MTP ta d by luture projects through ice pr

What is GVMC?

The Grand Valley Metropolitan Council (GVMC) is the me eastern Ottawa Countries. It's federally-mandated and der clanning neurosis representing urban areas with provide olitan planning organization for Kent and ded to carry out the metropolitan transpor wer 50,000. To learn more about the MTF in for Kent and

setting, we consider an of Transportation, Th chigan Department of Transportation, Th and Greenways, Kent County Health Aging of West Michigan, Disability mber of Commerce, and The Right Place

is of all backgrounds, ages, and in the MTP Bir





NW.

Play the Metropolitan Transportation Plan **BINGO Game**

Let your voice be heard as we plan toward 2050 for Kent County and eastern Ottawa County

The MTP BINGO Game runs until Wednesday, July 12, 2023

What is the MTP?

The Metropolitan Transportation Pl multi-modal long-range plan that e Plan (MTP) is a ts in our area e

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How to participate & win:

Public participation and feedback are or components of our work at GVMC, and de our needs analysis in t o hear from you!

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G-17	Take a walk or use your wheelchair to your next errand	I-7 Ride a path or G-19 Install a	bike on a nearby trail light or place	B-5 Ride The Rapid O-22 Use The Rapid Trip Planner	-			4
Æ	Road Conditions	O-25 Ride ar	rs on your bike e-scooter	0-24 Explore Amtrak destinations www.amtrak.com			6	G
I-9	Share your idea(s) on how to reduce traffic in the comments section when you submit your	B-4 Learn a		Drive	on's Ereit	2	7	Envi
G-18	Winning BINGO card Report a pothole www.kentcountyroads. net/report-an-issue	N-12 Sign up EnviroF	for 07.0	O-21 Go for a drive with	ator	<u>=</u> _	MTP 2050	
SH	Learn about o	our work at	GVMC			3	8	
B-1 B-2	Sign up for our Public Involvement List & Newslet www.gwmc.org/public-involvement Watch 2 short safety	tter	Face Insta Twitt	w us on social media book: Grand Valley Metropolitar gram: @gymc.transportation er: @GVMC	n Council	West Michigan Clean Air Coalition 4	* •	f (
B-3	education videos www.gwmc.org/salety View the projects included in the 4-year Transportation Improvement Program (TIF www.gwmc.org/bjp		G-16 Revi arou	v the outcomes of our recent ort Access Study wmc.org/airport-access-study ew pavement conditions nd you using PASER ymc.org/avement-asset-management		5		
I-6	Explore the Interactive Cra Summary Map (2017-21) www.gvmc.org/salety	sh a sa	G-20 Lool road	x at Traffic Count Data on a you travel frequently ymc.org/traffic-monitoring		Any row	Winning Patterns	Pooto
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I-10	Report a near-miss inciden traffic safety location of cor www.tinyurl.com/GVMC-nearmiss		www.	wme.org/construction	E64.55	Ways to Submi	it a Winning Card b uares & share a con	
	A Moding with	h various stakeholde		ted a series of short n system may not be		Online at www.gvr by email to andrea (You'll be asked to uplo	.faber@gvmc.org	

English - Inside

11" x 17" MTP Bingo Card

Spanish - Cover

Información adicional

¿Cómo te impacta el MTP?

Sin un MTP, los fondos federales de transporte no podrían asignarse en la región. El MTP toma en consideración los aportes del público, así como los planes y los comentarios de las agencias interesadas También debe cumplir con los estándarse de calidad del ante establecidos y garantizar que nadies es vea afectado negativamente por proyectos futuros a través de un proceso de justicia ambiental.

¿Qué es GVMC?

rand Valley Metropolitan Council (GVMC) es la organización de planificación metropolitana de los lados de Kent y el este de Ottawa. Tiene un mandato federal y está designado para llevar a cabo el eso de planificación del transporte metropolitano que representa áreas utorhanas con poblaciones de de 50.000 habitantes. Para obtener más información sobre el proceso de MTP y lo que hacemos, v sitio web en www.gvmc.org.

o con los gobiernos locales y del condado que componen nuestra membresía, colaboramos chamente con los siguientes socios para desarrollar el MTP (no es una lista exhaustiva). Michigan utment of Transportation, The Rapid, Gerald R. Ford International Airport, West Michigan Trails and nways, Kent County Health Department, Kent County Emergency Services, Area Agency on Aging of Michigan, Disability Advocates, Roosevelt Park Neighborhood Association, The Chamber of merce, y The Right Place

Una nota importante sobre las reglas y la responsabilidad

ima a participar a personas de todos los orígenes, edades y capacidades. Los menores de (menores de 18 años) deben contar con el consentimiento de sus padres o tutores. Todos los partes, independientemente del modo, deben seguir todas las leyes de trisnisto y otras reglas nsto. Los participantes deben comprender, reconocer y asumir la responsabilidad personal de sogo que implican las actividades que eligen realizar. CSVMC no es responsable de ningún dar o o daños (a la propiedad, multas de esta u participación en el juego de bingo MTP. sito, etc.) que resulter

Un agradecimiento especial a nuestros generosos socios comunitarios









Juega el Plan de ransporte etropolitano **Juego de BINGO**

Deje que su voz se escuche mientras planificamos hacia 2050 para el condado de Kent y el este del condado de Ottawa

El juego MTP BINGO se extiende hasta el miércoles 12 de julio de 2023

¿Qué es el MTP?

El Plan de transporte Metropolitano (MTP) es un plan multimodal a largo plazo que garantiza que las inversiones en transporte en nuestra área mejoren el movimiento de personas y carga de próximos 20 años o más. El Grand Valley Metropolitan Councel (GVMC) prepara un plan de 25 años cada cuatro años según lo dispuesto por el Departamento de Transporte de EE. UL El último se presentó en 2020 hasta el año 2045.

no parte del proceso de desarrollo del MTP no parte dei processo de desarrollo del MiTA; uamos las condiciones de las carteteras, la gestión, la seguridad, el movimiento de cargi renes de pasajeros, los viajes aéreos, los no orizados, el tránsito y otros modos de sporte como parte de un análisis para lades y deficiencias

Puede encontrar más información sobre cómo esto afecta a nuestra comunidad en el reverso de esta tarjeta.

Spanish - Inside

Cómo participar y ganar:

La participación pública y los comentarios so componentes centrales de nuestro trabajo en y al concluir nuestro análisis de necesidades región, inecesitamos saber de usted! GVMC

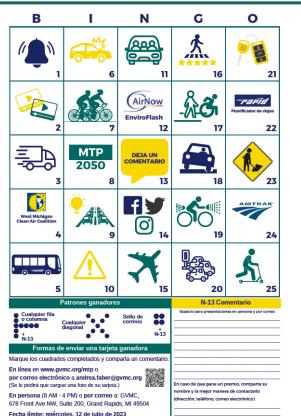
Mira dentro de esta tarjeta para ver las diferer actividades que puedes hacer para participar, jugar, revise el reverso de esta tarjeta para ob información adicional sobre las reglas y la

arjeta de conuridad de

. eta de regalo de \$100 para G eta de regalo de \$100 para Ta eta de regalo de \$50 para Ce le Sports er Outlets

- os de palco para un juego de West Whitecaps de su elección de temporada para Millennium Par Solasboad lennium Park

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<u>в-1</u>	Conoce nues Registrese en nuestro públic lista de participación y boletí www.gvmc.org/public-involvement		ajo en G	Síguenos en las r Facebook: Grand V Instagram: @gvmc.	alley Metropolitan Counc	il .	West Michigan Clean Air Coalition
B-2 B-3	Ver 2 cortos de seguridad vídeos de educación www.gvmc.org/safety Ver los proyectos incluidos		N-15	Twitter: @GVMC Vea los resultado: estudio de acceso www.gvmc.org/airport			
I-6	en el Programa de Mejorami del Transporte (TIP) de 4 año www.gvmc.org/tip Explore el mapa interactivo d	os 🔲 🕅	G-16	Revise las condiciones del pavimento a su alrededor usando PASER www.gvmc.org/pavement-asset-management			
1-8	resumen de fallas (2017-21) www.gwnc.org/safety Más información sobre el MT www.gwnc.org/mtp	P Dist Dist No.	G-20	Mire los datos de conteo de tráfico en una carretera por la que viaja con frecuencia www.gvmc.org/traffic-monitoring			Cualquier fila o columna
I-10	Reportar un incidente cercan lugar de interés para la segu del tráfico www.tinyurl.com/GVMC-nearmiss		0-23	Explore el mapa o interactivo www.gvmc.org/constru			Formas Marque los cuadra
4	análisis de n estar funcior	ecesidades que ando de la mejo	muestran dónde el r manera y las form	C completó una seri sistema de transpor as en que puede m mentario para com	te puede no ejorar.		En línea en www. por correo electro (Se le pedirá que ca En persona (8 Alv



3.) Draft MTP, environmental justice, and air quality results completed and available for public comment

Once the draft MTP document, environmental justice, and air quality results were available, GVMC invited the public to comment on them in the following ways:

- Posting a notice and detailed information on www.gvmc.org
- Sending an email to the interested citizen/agency list and a direct mailing to the environmental justice mailing list
- Posting on social media (Facebook, Twitter, Instagram, and NextDoor), and sharing the posts with MDOT, The Rapid, and LINC Up
- Publishing a newspaper advertisement in English in The Grand Rapids Press and in Spanish in El Vocero
- Distributing copies of the draft MTP document to all libraries within the MPO area and links to the MTP document to all jurisdictions within the MPO area
- Submitting a press release to GVMC's media contact list and posting it online

Notices included an invitation to attend one of two open houses on Wednesday, April 10, 2024, at Rapid Central Station or a Virtual Open House on Thursday, April 11, 2024. GVMC made this information available to the public Thursday, March 21, 2024, and Friday, March 22, 2024. The public comment period officially started on Friday, March 22, 2024, and the public was asked to comment on the document before April 22, 2024. The comment period lasted 31 days total.

The table below describes the number of people reached through each outreach method at this milestone.

Outreach Method	Members of the public reached	
Facebook Reach (3 posts)	1,169	
Twitter Impressions (3 posts)	39	
Nextdoor Impressions (2 posts)	22,187	
Instagram Impressions (3 posts)	176	
Direct mailing to environmental justice list	877	
Email opens	654	
The Grand Rapids Press circulation (Sunday)	19,250	
El Vocero circulation	5,000	
Pageviews on gvmc.org under "Latest Developments" (March 22 – April 22)	46	
Pageviews on MTP page (March 22 – April 22)	413	
Copies of the document to libraries and links to jurisdictions	unknown	
Press release email opens*	34	
Approximate Reach	49,845	

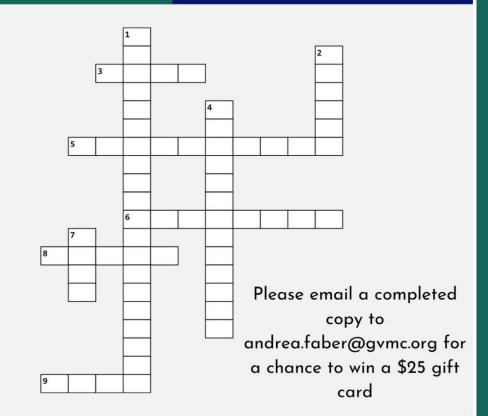
*Please note: the press release was picked up by Shelley Irwin for "<u>The Shelley Irwin Show" on WGVU</u>, read on WOOD AM, and WZZM wrote an <u>article about the MTP public comment period</u> for their website.

Encouraging the public to engage with the content of the 2050 Metropolitan Transportation Plan: MTP Crossword

To enhance public participation with GVMC's 2050 Metropolitan Transportation Plan, GVMC launched a crossword puzzle competition. This competition asked the public to complete a crossword puzzle with clues that reflected the content of the MTP and then to submit the completed puzzle for an opportunity to win a \$25 gift card. The crossword puzzle was available in English and Spanish. GVMC promoted the competition online and on our social media platforms. Five members of the public participated, and two won a \$25 gift card.







Across

3.Organization that developed the MTP, abbreviated pg. 1

5.This is required by the Clean Air Act to ensure that federal funding and approval are given to highway and transit projects that are consistent with the air quality goals established by a state air quality implementation plan (SIP) pg. 189-190 6.Name of Grand Rapids area urban transit system

8.There are 7 of these in the MTP pg. 26-28 9.GVMC will bring the 2050 MTP to the GVMC Board for approval in this month pg. 12 Down

1.The analysis GVMC conducted to ensure that the transportation projects in the MTP are equitable pg.12

2.One of the top two investment priorities for the MTP is improving _____

4.Name of the Amtrak train that provides service between Grand Rapids and Chicago pg. 48 7.According to the needs analysis, our region requires _____ funding to have our transportation

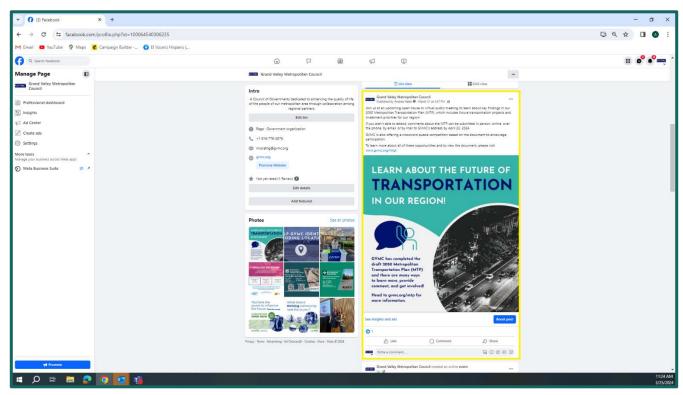
system function optimally pg. 4

Web Posting with call to attend open houses or virtual public meeting (notice was also posted on

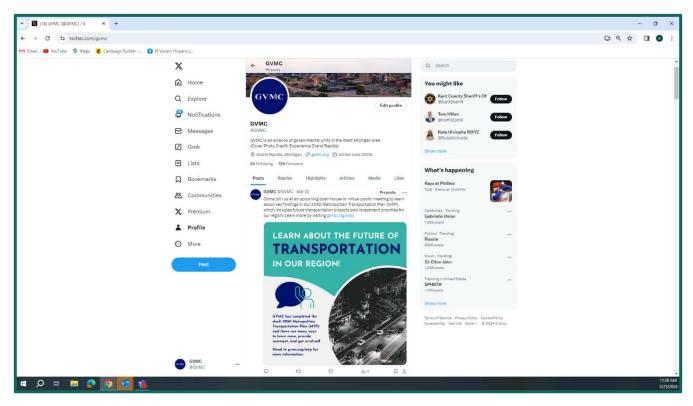


Social Media Posts

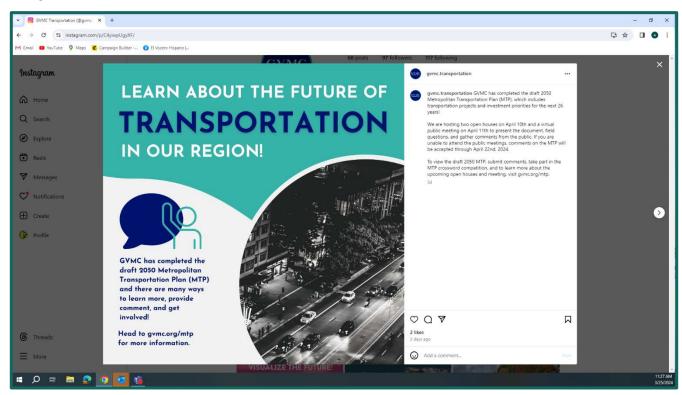
Facebook



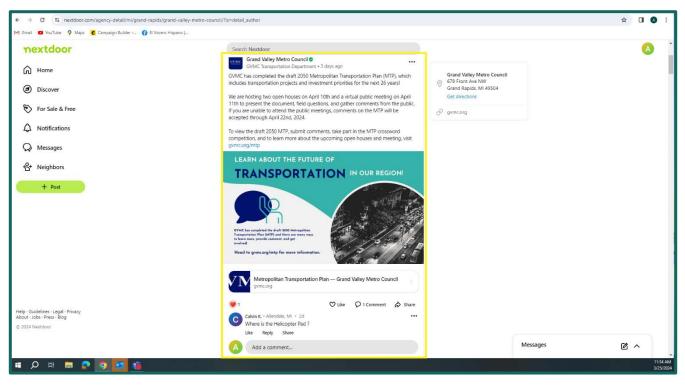
Twitter/X



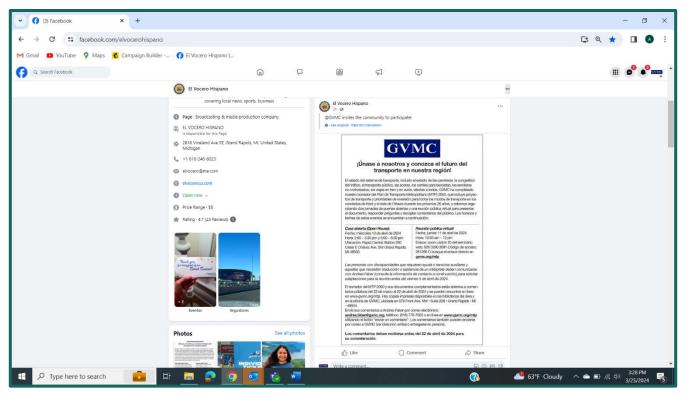
Instagram



Nextdoor



El Vocero Social Media Post





Goldman aumenta previsión de crecimiento de PIB y empleo en EE.UU. por la inmigración

POR CHRISTOPHER ANSTEY

SBLOOMBERG. Goldman Sachs Group Inc. (GS) ha incrementado sup proyecciones de crecimiento de la economía y el empleo en EE.UU. para el 2024, teniendo en cuenta la aceleración de la inmigración. "Un motivo plausible por el cual el crecimiento del Producto Interno Bruto (PIB) fue mayor el año pasado es que la inmigración fue muy superior a la media histórica más reciente, lo cual impulsó el púmero de trabajadores y el PIB potencial", escribía Ron-

nie Walker, economista de

dida este domingo. "Actualizamos nuestras proyecciones de nóminas y del PIB para que incluyan el continuo estímulo de la inmigración superior a la tendencia". Goldman considera que el PIB estadounidense

crecerá un 2,4% interanual

Goldman, en una nota difun-

representa una mejora de o,3 puntos porcentuales en comparación con la estimación previa, que se basa fundamentalmente en un mayor consumo. La entidad bancaria de Wall Street estima una tasa de crecimiento del 2,7% para este año sobre la base del año calendario 2024. El crecimiento de las nómi-

en el último trimestre, lo que

nas se situaría en una media de 175.000 empleos al mes para el 2024, mientras que la tasa de desempleo se situaría en el 3,8%, inferior al 3,9% del mes de febrero.

Coldman señaló que la Oficina de Presupuesto del Congreso (CBO, por sus siglas en inglés) aumentó recientemente sus pronósticos de población estadounidense para tener en cuenta una mayor inmigración, algo que trabién llaratorida la storación de

también llamó la atención de los economistas de Morgan Stanley (MS). El equipo de Morgan Stanley, dirigido por Ellen Zentner, dijo el mes pasado que si la CBO tiene razón, "podría significar cifras de crecimiento de la nómina salarial en estado estacionario mucho más altas de lo que ha sido la opinión común".



anterior), los legisladores lo acribillaron con preguntas en las audiencias de este mes.

Los economistas de Goldman "tienen menos confianza en algunos aspectos de la metodología de la CBO", escribió Walker en la nota. "No obstante, estimamos que la inmigración fue de alrededor de 2,5 millones en 2023, muy por encima del nivel de 1,6 millones implicado por el cambio en la población nacida en el extranjero en la encuesta de hogares", escribió.

El equipo considera que la inmigración se mantendrá aproximadamente 1 millón por encima de la tendencia para este año.

¿En qué invierten los latinos que solicitan visa de inversionista para Estados Unidos?

AUDIENCIAS DE POWELL

político delicado, y los re-

publicanos critican al presi-

dente Joe Biden por lo que caracterizan como medidas

insuficientes para detener la

afluencia de personas indo-

cumentadas a lo largo de la

La inmigración aumentará el PIB de EE.UU. en US\$7 bi-

llones en una década, según

Después de que el presi-

dente de la Reserva Fede-

ral, Jerome Powell, dijera

que la inmigración fue un

factor en la fuerte tasa de

crecimiento del año pa-

sado (el PIB aumentó un

3,1% en el cuarto trimes-

tre con respecto al año

frontera con México.

la CBOdfd

La inmigración es un tema

POR SEBASTIÁN OSORIO IDÁRRAGA

⇒BLOOMBERG.-Estados Unidos sigue siendo un destino protagonista cuando de inversiones y negocios se trata para los latinos. Es por esta razón que la comunidad latina podría ser la quinta economía mundial, ya que tiene un PIB estimado de US33,2 billones, de acuerdo con la Cámara Hispana

do con la Cámara Hispana de Comercio de EE.UU. (USHCC). En este país, además, bay casis millones de am-

hay casi 5 millones de empresas fundadas por latinos que generan más de US\$800.000 millones en

ingresos anuales, según la USHCC. Es así como la solicitud de visas para inversionistas sigue en auge, como reflejo del creciente interés de los latinos en busca de nuevas oportunidades económicas a través de la inversión en negocios y proyectos locales.

LOS SECTORES MÁS ATRACTIVOS PARA CREAR EMPRESAS EN ESTADOS UNIDOS

La comunidad latina ya es responsable del 78% de los nuevos puestos de trabajo netos en la fuerza laboral de EE.UU., señaló en un informe el Fondo Monetario Internacional, y se estima que su población llegará a los 72 millones de personas en 2030.

De acuerdo con el bufete de abogados Canero Fadul Immigration, los sectores más elegidos para los inversionistas latinos que emprenden en EE.UU, son gastronomía, tecnología y servicios.

Entre tanto, aquellos que deciden invertir en franquicas, un vehículo muy utilizado por latinos, optan por aquellas que están vinculadas a los sectores de salud, belleza, gastronomía, mantenimiento y finanza.

Pasa a la página 25

GVMC

¡Únase a nosotros y conozca el futuro del transporte en nuestra región!

El estado del sistema de transporte, incluido el estado de las carreteras, la congestión del tráfico, el transporte público, las aceras, los carriles para bicicletas, los senderos no motorizados, los viajes en tren y en avión, afectan a todos. GVMC ha completado nuestro borrador del Plan de Transporte Metropolitano (MTP) 2050, que incluye proyectos de transporte y prioridades de inversión para todos los modos de transporte en los condados de Kent y el este de Ottawa durante los próximos 26 años, y estamos organizando dos jornadas de puertas abiertas y una reunión pública virtual para presentar el documento, responder preguntas y recopilar comentarios del público. Los horarios y fechas de estos eventos se encuentran a continuación:

Casa abierta (Open House): Fecha: miércoles 10 de abril de 2024 Hora: 2:00 – 3:30 pm y 5:00 – 6:30 pm Ubicación: Rapid Central Station 250 Cesar E Chávez Ave. SW Grand Rapids, MI 49503

Reunión pública virtual: Fecha: jueves 11 de abril de 2024 Hora: 10:30 am – 12 pm Enlace: zoom.us/join ID del seminario web: 828 3290 3091 Código de acceso: 281266 O busque el enlace directo en gymc.org/mtp

Las personas con discapacidades que requieran ayuda o servicios auxiliares y aquellas que necesiten traducción o asistencia de un intérprete deben comunicarse con Andrea Faber (consulte la información de contacto a continuación) para solicitar adaptaciones para la reunión antes del viernes 5 de abril de 2024.

El borrador del MTP 2050 y sus documentos complementarios están abiertos a comentarios públicos del 22 de marzo al 22 de abril de 2024 y se pueden encontrar en línea en www.gvmc.org/mtp. Hay copias impresas disponibles en las bibliotecas del área y en la oficina de GVMC, ubicada en 678 Front Ave. NW • Suite 200 • Grand Rapids • MI • 49504.

Envíe sus comentarios a Andrea Faber por correo electrónico: andrea.faber@ gvmc.org, teléfono: (616) 776-7603 o en línea en www.gvmc.org/mtp utilizando el botón "enviar un comentario". Los comentarios también pueden enviarse por correo a GVMC (ver dirección arriba) o entregarse en persona.

Los comentarios deben recibirse antes del 22 de abril de 2024 para su consideración.

GR Press Ad



Andrea Faber

From: Sent: To: Subject: Grand Valley Metropolitan Council <andrea.faber@gvmc.org> Thursday, March 21, 2024 3:25 PM Andrea Faber GVMC invites public comment on 2050 Metropolitan Transportation Plan



Join Us and Learn about the Future of Transportation in our Region!

The state of the transportation system, including road condition, traffic congestion, public transit, sidewalks, bike paths, nonmotorized trails, passenger rail and air travel, impacts everyone. GVMC has completed our draft 2050 Metropolitan Transportation Plan (MTP), which includes transportation projects and investment priorities for all modes of transportation in Kent and eastern Ottawa counties for the next 26 years, and we are hosting two open houses and a virtual public meeting to present the document, field questions, and gather comments from the public. Times and dates for these events are below:

Open Houses:

Date: Wednesday, April 10, 2024

Time: 2:00 – 3:30 pm and 5:00 – 6:30 pm Location: Rapid Central Station 250 Cesar E Chavez Ave. SW Grand Rapids, MI 49503

Virtual Public Meeting: Date: Thursday, April 11, 2024 Time: 10:30 am – 12 pm Link:

https://us06web.zoom.us/j/82832903091?pwd=q2_qJ9bSWOvXnDomJjiuuRDDYWr_IA.iNQZp3NlpUNv88r2 Passcode: 281266

Individuals with disabilities requiring auxiliary aids or services and those in need of translation or interpreter assistance should contact Andrea Faber (see contact information below) to request accommodations for the meeting by Friday, April 5, 2024.

The draft 2050 MTP and its companion documents are open for public comment through April 22, 2024, and can be found <u>online</u>. Hard copies are available at area libraries and GVMC's office, located at 678 Front Ave. NW • Suite 200 • Grand Rapids • MI • 49504.

GVMC is also offering a crossword puzzle competition based on the document to encourage participation. Download the crossword below, complete and submit it to <u>Andrea Faber</u> by the end of the comment period to be entered to win a gift card.

2050 MTP Crossword (English) 2050 MTP Crossword (Spanish)

Please send your comments to Andrea Faber by <u>email</u>, phone: (616) 776-7603, or online at <u>www.gvmc.org/mtp</u> using the "submit a comment" button. Comments can also be mailed to GVMC (see address above) or given in person. Comments must be received by April 22, 2024, for consideration.

Learn More About the 2050 MTP!



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> Our mailing address is: Grand Valley Metro Council 678 Front Ave NW Ste 200 Grand Rapids, MI 49504-5335

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Media Release

Contact: Andrea Faber, Transportation Planner Phone: 616-776-7603 E-mail: andrea.faber@gvmc.org FOR IMMEDIATE RELEASE Friday, March 22, 2024

GVMC Invites Public to Comment on Draft 2050 Metropolitan Transportation Plan (MTP)

Grand Rapids, MI – The Grand Valley Metropolitan Council (GVMC) has completed the draft 2050 Metropolitan Transportation Plan (MTP), which includes transportation projects and investment priorities for the next 26 years. GVMC is hosting two open houses and a virtual public meeting to present the document, field questions, and gather comments from the public. Dates and times for these events are below:

Open Houses:

Date: Wednesday, April 10, 2024 Time: 2:00 pm – 3:30 pm and 5:00 pm – 6:30 pm Location: Rapid Central Station 250 Cesar E Chavez Ave SW Grand Rapids, MI 49503 Virtual Public Meeting: Date: Thursday, April 11, 2024 Time: 10:30 am – 12:00 pm Meeting Link: zoom.us/join Webinar ID: 828 3290 3091 Passcode: 281266 Or find the direct link at gvmc.org/mtp

The draft 2050 MTP, which GVMC is required to update every four years, addresses all aspects of the system, including pavement and bridge conditions, traffic congestion, safety, freight movement, passenger rail, air travel, active transportation, and public transit. Financial projections show that while \$777.6 million in federal funding can be reasonably expected to be available for local programs over the life of the plan, a minimum investment of \$3.68 billion will be needed to address local roadway and transit needs. The document has been developed over the last 19 months in collaboration with GVMC Committee members, stakeholders, and the public.

Public engagement for the document has been robust, beginning with a public survey during the fall of 2022 that garnered over 1,100 responses and continuing with an interactive bingo game to encourage comment on GVMC's mode-based needs analysis during the winter of 2023. GVMC is looking forward to this next public participation opportunity and informing the public about the contents of the plan to ensure that it aligns with their needs. To encourage engagement and interaction with the Plan, GVMC staff has created a crossword puzzle that relates to the content of the document. "Public input is critical for us to ensure regional mobility is moving forward to serve businesses and residents from Kent and Ottawa counties," said GVMC Executive Director John Weiss.

To view the draft 2050 MTP along with its companion documents, please visit <u>www.gvmc.org/mtp</u>. Hard copies are also available at GVMC's office and at libraries within Kent and eastern Ottawa counties. The official public comment period will run from March 22, 2024, through April 22, 2024. Comments about the MTP and any of its companion documents can be submitted in person, <u>online</u>, over the phone, by <u>email</u>, or by mail to GVMC's address. To stay informed about the effort, sign up for regular updates at <u>www.gvmc.org/public-involvement</u>.

Individuals with disabilities requiring auxiliary aids or services and those requiring an interpreter or translation service should contact Andrea Faber for assistance.

The Grand Valley Metro Council (GVMC) is a council of governments dedicated to enhancing the quality of life of the people of our metropolitan area through collaboration among regional partners. For more information on GVMC, please visit <u>www.gvmc.org</u>.

Andrea Faber

From:	Andrea Faber
Sent:	Friday, March 22, 2024 10:11 AM
Cc:	Transportation Dept
Subject:	Help share public involvement opportunities for 2050 Metropolitan Transportation Plan

Grand Valley Metropolitan Council (GVMC) has completed our draft 2050 Metropolitan Transportation Plan (MTP), which includes transportation projects and investment priorities for all modes of transportation in Kent and eastern Ottawa counties for the next 26 years. The document is open for public comment through April 22, 2024.

In our Public Participation Plan, we commit to providing the document link to all cities, townships, villages, and road agencies within Kent and eastern Ottawa counties. *Please note that due to the file size, the document is broken down into several parts*. Links to the 2050 MTP and its supporting documents are on www.gvmc.org/mtp. We would greatly appreciate it if you would please share these links on your website, on your social media pages, or in your newsletters. You can also share GVMC's Facebook, Instagram, and Twitter (X) posts directly from our pages.

If you prefer to have a hard copy at your location instead of posting the links online, please let me know, and I will send you one. Hard copies will also be available at all libraries in our MPO area.

GVMC is hosting two open houses and a virtual public meeting to present the document, field questions, and gather comments from the public. Dates and times for these events are below:

Open Houses: Date: Wednesday, April 10, 2024 Time: 2:00 pm – 3:30 pm and 5:00 pm – 6:30 pm Location: Rapid Central Station 250 Cesar E Chavez Ave SW, Grand Rapids, 49503 Virtual Public Meeting: Date: Thursday, April 11, 2024 Time: 10:30 am – 12 pm Link: zoom.us/join Webinar ID: 828 3290 3091 Passcode: 281266 Or find the direct link at gymc.org/mtp

Individuals with disabilities requiring auxiliary aids or services and those in need of translation or interpreter assistance should contact Andrea Faber to request accommodation for the meeting by Friday, April 5, 2024.

GVMC is also offering a crossword puzzle competition based on the document to encourage participation. Download the crossword below, complete and submit it to me (<u>andrea.faber@gvmc.org</u>) by the end of the comment period to be entered to win a gift card.

2050 MTP Crossword (English) 2050 MTP Crossword (Spanish)

All comments and questions about the document should be directed to me. My contact information is in my email signature below. Comments can also be submitted online at <u>www.gvmc.org/mtp</u> (use the "submit a comment" button) or by mail.

Thank you for your help!

Sincerely,

Andrea Faber Transportation Planner Grand Valley Metro Council 678 Front Avenue NW Suite 200 Grand Rapids, MI 49504 (ph): 616.776.7603 (fax): 616.774.9292

Weld Like Your Input!

A Metropolitan Transportation Plan (MTP) project may be happening near you between now and 2050. To learn more about the MTP and to review the complete draft list of transportation projects visit gvmc.org/mtp. Action on your part is not required.

If you are unable to attend one of the public meetings, comments will be accepted through Monday, April 22nd, 2024. Please submit your comments by:

Email: andrea.faberegymc.org Phone: (616) 776-7603 Online: Use the "submit a comment" button on gymc.org/mtp Mail: 678 Front Ave NW • Suite 200 • Grand Rapids • MI • 49504

Public notice of public participation activities and time established for public review of and comments on the MTP will satisfy the Program of Projects (POP) requirements for Section 5307 public involvement.

Public Meeting Information

Open Houses

Wednesday, April 10th, 2024 at Rapid Central Station 250 Cesar E. Chavez Ave SW • Grand Rapids • MI • 49503

Stop by anytime from: 2:00 p.m. to 3:30 p.m. <u>or</u> 5:00 p.m. to 6:30 p.m.

Virtual Meeting

Thursday, April 11th, 2024 10:30 a.m. - 12:00 p.m. Join the meeting at zoom.us/join and enter Webinar ID: 828 3290 3091 | Passcode: 281266 or use the direct link at gvmc.org/mtp.

Individuals with disabilities requiring auxiliary aids or services and those in need of translation or interpreter assistance should contact GVMC to request accommodations for the meeting by Friday, April 5th.

¿Necesita servicios de traducción o interpretación para leer esta tarjeta? Póngase en contacto con GVMC antes del viernes, 5 de Abril.



678 Front Avenue NW Suite 200 Grand Rapids, MI 49504



Public Meeting Attendance Sheets



Grand Valley Metropolitan Council

Transportation Division 2050 Metropolitan Transportation Plan Open House #1 Wednesday, April 10, 2024 2 pm Rapid Central Station, 250 Cesar E. Chavez Ave SW, Grand Rapids, MI 49503 *Sign-In Sheet*

				JOIN OUR MAILING LIST?	
NAME	ADDRESS	PHONE	EMAIL	Yes	No
Blake Wright					
THER KENT					
TimmcAree				$\left \times \right $	
Trey Reinhardt				X	
John Schuttz				X	
MAX DILLINGS				×	
Ken Meines				$\left \right\rangle$	
Brenden Snedeker				X	



Grand Valley Metropolitan Council

Transportation Division 2050 Metropolitan Transportation Plan Open House #2 Wednesday, April 10, 2024 5 pm Rapid Central Station, 250 Cesar E. Chavez Ave SW, Grand Rapids, MI 49503 *Sign-In Sheet*

				JOIN MAIL LIS	ING
NAME	ADDRESS	PHONE	EMAIL	Yes	No
JimDavis				X	
E Laura Muresan					\square
George					\times
MULLESAN					
Symuel I. M' ald				X	
(Thin Jackson					
JENNIS KENT				X	
6					

4.) Adoption of draft document

To Be Written

Consultation Summary

The consultation period for the 2050 MTP was from Thursday, December 14, 2023 – Wednesday, February 7, 2024, for a total of 56 days. Extra time was given because Christmas and New Year's fell over the consultation period for the document. The original email sent to GVMC's consultation agencies is located on the following page. A reminder email was also sent on Wednesday, January 17, 2024, three weeks before the end of the consultation period. One comment was received during the consultation period, which is located at the end of the comment section.

Per our consultation plan, GVMC also met the following requests from consultation agencies during the document's development: (1) GVMC notified the Michigan State Police and Mark Bott, State Traffic and Safety Engineer for MDOT, on Tuesday, December 19, 2023, that there was one safety project in the 2050 MTP, and (2) GVMC notified the Michigan Department of Environment, Great Lakes, and Energy; the Michigan Department of Natural Resources; the Michigan Department of Health and Human Services; and the Michigan Department of Agriculture and Rural Development by email on Friday, March 22, 2024, that the draft 2050 MTP was complete and available for public comment.

Consultation Email



Grand Valley Metropolitan Council (GVMC) is asking federal, state, tribal, and local agencies responsible for land use management, housing, natural resources, environmental protection, conservation, transportation/transit services, economic development, human services, historic preservation, and land use planning, along with Federal Land Management Agencies (FLMAs) to review GVMC's draft lists of projects for the 2050 Metropolitan Transportation Plan (MTP) as well as the corresponding map (*click here for an interactive version with project details*) and compare these projects to their own long-range planning goals and documents to ensure that there are no conflicts as part of GVMC's consultation process.

The project lists include:

- <u>2023-2026 projects from the FY2023-2026 TIP</u>
- <u>2027-2030 project list</u>
- <u>2031-2040 project list</u>
- 2041-2050 project list

Illustrative (unfunded) projects include:

- Local illustrative project list
- MDOT illustrative project list
- Nonmotorized illustrative list
- <u>The Rapid's illustrative list</u>

Projects in the MTP include road resurfacing/reconstruction projects from our previously approved <u>FY2023-2026</u> <u>Transportation Improvement Program (TIP)</u>, as well as the project lists for years 2027-2050, which include expansion projects that lead to capacity increases and transit projects. Unfunded illustrative projects are not included on the map, as funding is not yet committed to them. While the MTP does list priority transportation projects in Kent and eastern Ottawa Counties, the inclusion of a specific project does not guarantee construction.

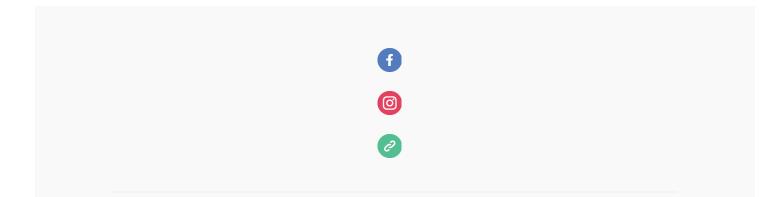
The purpose of the consultation process is to meaningfully engage stakeholder agencies in a conversation to not only address their needs, but to be supportive of their goals and initiatives as well. This consultation process is not meant to replace other regulatory agencies' responsibilities under federal laws and regulations and does not supersede any existing programmatic agreement, memorandum of understanding or other collaboration tools.

Please respond with your feedback on or before Wednesday, February 7, 2024. Comments should be directed to <u>Andrea Faber</u> and may be submitted by <u>email</u>, phone (616.776.7603), online using the "<u>Submit a Comment</u>" button, or in person at GVMC's office (678 Front Ave. NW, Suite 200, Grand Rapids, MI 49504).

Your comments are an important part of the transportation planning process. They will be shared with local road agencies and jurisdictions and will be included in an appendix of the final MTP document. Thank you for your participation.

Individuals with disabilities requiring auxiliary aids or services and those in need of translation or interpreter assistance to participate in the consultation process should contact <u>Andrea</u> <u>Faber</u> to request accommodations.





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Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.

Andrea Faber

From:	Andrea Faber
Sent:	Tuesday, December 19, 2023 11:28 AM
То:	
Subject:	GVMC Safety Projects for 2050 Metropolitan Transportation Plan
Attachments:	Project List _ Final safety projects highlighted.xlsx

Charlotte and Mark,

As part of the consultation process for our 2050 Metropolitan Transportation Plan, the Federal Highway Administration and MDOT have asked us to send you our project list with our safety projects highlighted. There is one safety project in our project list on the 2031-2040 tab, which is highlighted in orange. You both also should have received an email from GVMC last week asking consultation organizations for input on our project list for the document.

Please let me know if you have any questions, need additional information, or have input on any of these projects.

Thank you for your time and consideration.

Andrea Faber Transportation Planner Grand Valley Metro Council 678 Front Avenue NW Suite 200 Grand Rapids, MI 49504 (ph): 616.776.7603 Email to the Michigan Department of Environment, Great Lakes, and Energy; the Michigan Department of Natural Resources; the Michigan Department of Health and Human Services; and the Michigan Department of Agriculture and Rural Development notifying them that the draft MTP was complete and available for public comment.

From:	Andrea Faber
Sent:	Friday, March 22, 2024 12:03 PM
Subject:	Draft 2050 Metropolitan Transportation Plan is available for public comment
indicate that you have Currently, the first dra	email because you are included on GVMC's list of consultation organizations, and our records requested to review copies of our draft transportation documents when they are available. ft of GVMC's long-range transportation plan, the 2050 Metropolitan Transportation Plan (MTP), nd is open for public comment. The document is available at <u>www.gvmc.org/mtp</u> .
that time, all commen will go to our Technica	provide feedback on the document before the public comment period closes on April 22nd. At ts received will be considered and the document will be updated accordingly. The draft 2050 MTP Il Committee on May 1, our Policy Committee on May 15 th , and the GVMC Board on June 6 for e public comment opportunities at all three meetings, and the document will not become final GVMC Board.
All comments and que be submitted in any of	stions about the document should be directed to Andrea Faber, Transportation Planner, and can
	andrea.faber@gvmc.org
	:: (616) 776-7603
	: <u>www.gvmc.org/mtp</u> (use the "submit a comment" button)
	son or by mail at the following address:
Grand	Valley Metropolitan Council
	ront Ave. NW
Suite 2	200
Grand	Rapids, MI 49504
Individuals with disabi Andrea Faber to reque	lities requiring auxiliary aids or services and those in need of translation assistance should contact st accommodations.
Please do not hesitate	to reach out with questions.
Thank you for your he	lp!
Andrea Faber	
Transportation Planne	r
Grand Valley Metro Co	
678 Front Avenue NW	
Suite 200 Grand Rapids, MI 4950	04
(ph): 616.776.7603	
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